



To: Commissioners, First 5 Ventura County

From: Sam McCoy, Director of Program and Evaluation

Date: June 17, 2021

Re: Recommendation to Approve Triple P Funding Allocation for FY 2021-22 and to Delegate Contracting Authority to Executive Director

Background

Since FY 2011-12, First 5 Ventura County (F5VC) has funded the Triple P Positive Parenting Program, an internationally recognized, multi-level, evidence-based program designed to prevent social, emotional, behavioral, and developmental problems in children by enhancing parents' knowledge, skills, and confidence. F5VC has partnered with Interface Children & Family Services (ICFS) and New Dawn Counseling to deliver Triple P services, coordinate trainings, and distribute materials for families with children 0-5, either through direct contracts or subcontracts. In FYs 2019-21, Triple P services were subsumed under the redesigned 5VC Neighborhoods for Learning initiative at an annual allocation of \$200,000, provided through ICFS and through a subcontract with New Dawn Counseling.

Over the course of the last year, F5VC staff have engaged in conversations with both Triple P implementation partners to examine effectiveness and fidelity to the model, continued alignment with strategic priorities, and leveraging opportunities. Those discussions identified that there are growing opportunities to access alternative sources for billing direct services for families, such as Medi-Cal and Beacon, but the costs for training staff and program materials are not covered. Without access to funding for staff training and materials, our implementation partners have expressed that they would be unable to provide ongoing services for families. Additionally, some families are not eligible to receive services through these other public funding sources.

To ensure the continuation of services for families that would benefit from Triple P interventions, First 5 staff would utilize Challenge Grant funds to provide access to training for clinicians or para-professionals serving families of children 0-5. Funds would also be available to cover the cost of Triple P or similar program materials as well as services for families who do not qualify for other existing funding sources. Use of Challenge Grant funds for this purpose was approved at the February 2021 Commission meeting.

Proposed criteria for continued Triple P funding

- Must be a F5VC funded Triple P service provider in the FY19-21 F5VC funding cycle, either directly or as a subcontractor through a NFL program.
- Providers will be allowed to request up to \$50,000.
- Funding will be considered for the following activities
 - Support capacity of current Triple P providers by providing the gap funding for staff training and materials

- Provide continuity of services for families who are ineligible for Medi-Cal or who are not covered by their insurance.
- Must implement a process to verify family ineligibility for Triple P services covered through other existing sources, such as Medi-Cal or private insurance
- Explore innovative approaches to providing family support services and track family outcomes

The Commission's current Triple P implementation partners Interface Children and Family Services and New Dawn Counseling may request up to \$50,000 each for continued funding for FY 2021-22 for Triple P capacity building, training, materials and targeted services as outlined under the proposed criteria. Current Triple P contractors would be required to provide a plan for implementing services with families, account for the population served, and propose measurement of tracking family outcomes.

Recommendation

The recommended action would approve FY 2021-22 Triple P allocations for current First 5 funded Triple P implementation partners and to grant authority to the Executive Director to enter into contracts with designated contract agencies, pending their demonstrated ability to comply with established criteria.