



Community Event Sponsorship Fact Sheet

First 5 Ventura County Community Event Sponsorship Goals:

- To support events that benefit children under five and/or expectant families.
- To expand F5VC's presence in the community.
- To support partnerships with organizations serving children and families.

How to Request a Sponsorship

Send a formal sponsorship request on letterhead to First 5 Ventura County at assistant@first5ventura.org, at least 45 days before the event. In the email subject, please include: Sponsorship Request.

Please include:

- Levels of sponsorship and associated recognition
- Requested amount for sponsorship
- Event purpose, description, date and location
- How you are promoting the event to families
- Organizer's contact information
- Please include an event flyer or brochure if you have one
- Please submit request at least 45 days before the event

We ask sponsored events serving food and/or drink to ensure a healthy option is available for children and families. F5VC does not sponsor events serving alcohol.

• • •

You should hear back from us within two weeks. Decisions are based on availability of funds, need, event reach, alignment of event content with F5VC goals. Maximum award is \$1,000.

Thank You!