



To: Commissioners, First 5 Ventura County

From: John Anderson, Operations Manager

Date: September 23, 2021

Re: Recommendation to Reassign the FY 2021-22 Triple P Funding Allocation for New Dawn Counseling to Infinite New Day

Background

Since FY 2011-12, First 5 Ventura County (F5VC) has funded the Triple P Positive Parenting Program and during this time New Dawn Counseling Inc. has been funded to deliver Triple P services, coordinate trainings and distribute materials, through both direct contracts and subcontracts.

In June 2021, the Commission approved FY 2021-22 Challenge Grant funding for the Triple P service providers who were current F5VC implementation partners during the FY 2019-21 grant cycle, including those funded as subcontractors. This action also provided a FY 2021-22 allocation of up to \$50,000 to New Dawn.

During contract development, New Dawn's CEO Ms. Torres proposed a superior leveraging opportunity for their FY 2021-22 Triple P funding with her companion organization, where Ms. Torres is also the CEO, Infinite New Day Counseling & Consulting Inc. If the Triple P contract agreement were to be made with Infinite New Day instead of New Dawn, Ms. Torres projected that her companion organization would be able to leverage an approximately one-to-one match with F5VC funds through Beacon insurance clients served by Infinite New Day. Infinite New Day is staffed with trained Triple P providers and could access additional staffing capacity by contracting with trained providers from New Dawn, if needed.

Given the significant leveraging opportunity offered by Infinite New Day and the close relationship between these two organizations, which have shared leadership and trained Triple P staff, it would be advantageous to reassign the FY 2021-22 Triple P allocation from New Dawn to Infinite New Day.

Recommendation

The recommended action is to reassign the FY 2021-22 Triple P allocation previously approved by the Commission for New Dawn Counseling Inc., to its partner organization Infinite New Day Inc. and to grant authority to the Executive Director to enter into a contract for FY 2021-22 for up to \$50,000 with this newly designated contract agency.