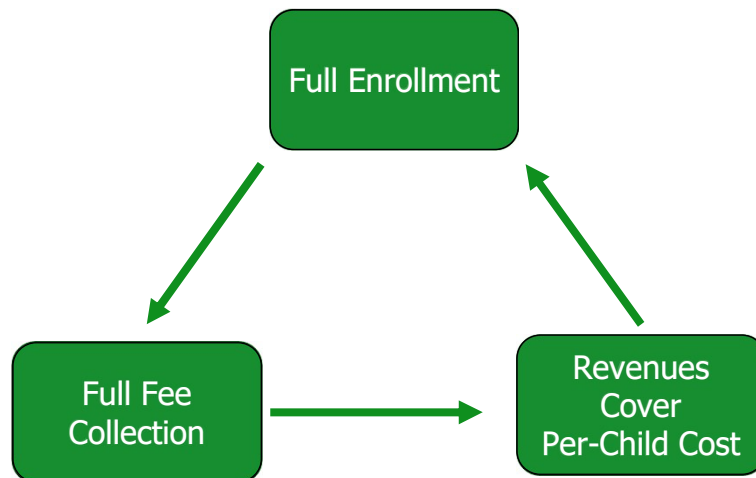


Shared Services Alliance of Ventura County

September 15, 2022

1

The Iron Triangle of Early Care and Education Finance



2

Shared Services Alliance of Ventura (SSA VC)

- **Why SSA VC?**
 - To help providers in Ventura County sustain and strengthen their family child care businesses (Initiative approved by First 5 Commission in 2020)
- **How will SSA VC help family child care providers?**
 - Provide no-cost licenses to child care management system-  **Wonderschool** (approved by First 5 Commission in 2021)
 - Work with Economic Development Collaborative (EDC) to offer business coaching to family child care providers at no-cost



3

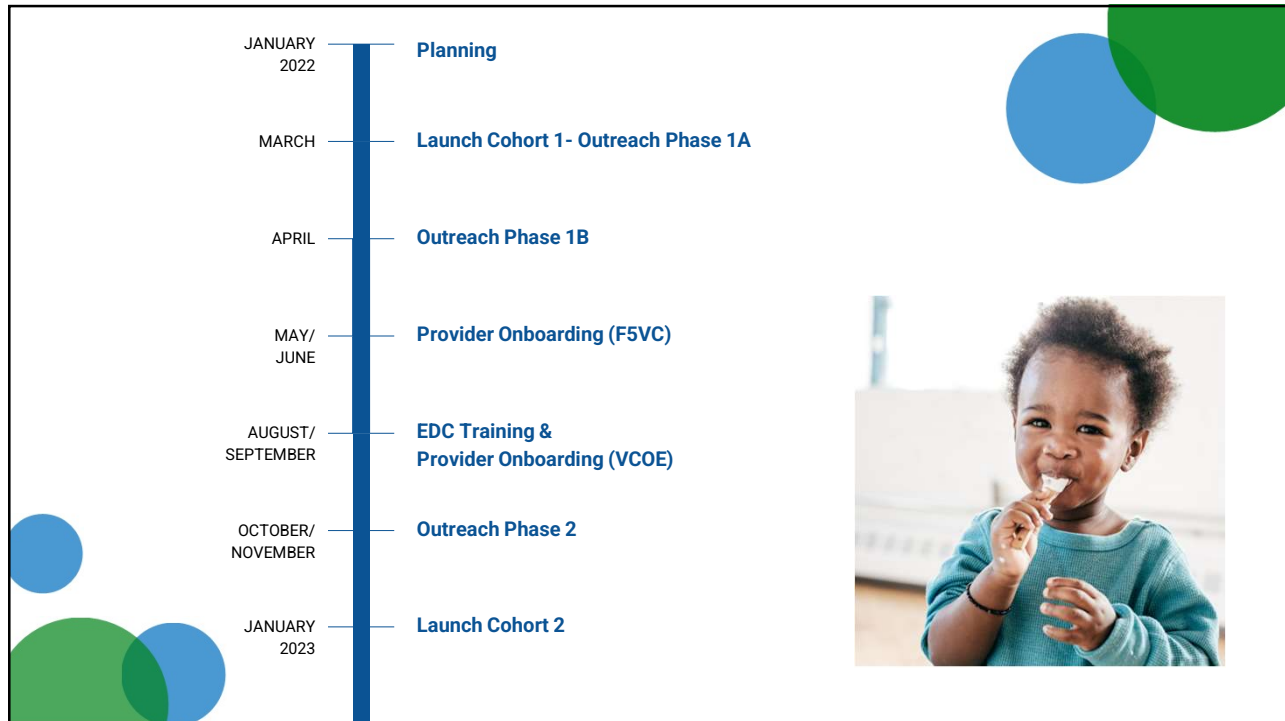
EDC Training

Opportunities Exchange facilitated a training for Economic Development Collaborative Business Advisors in August 2022:

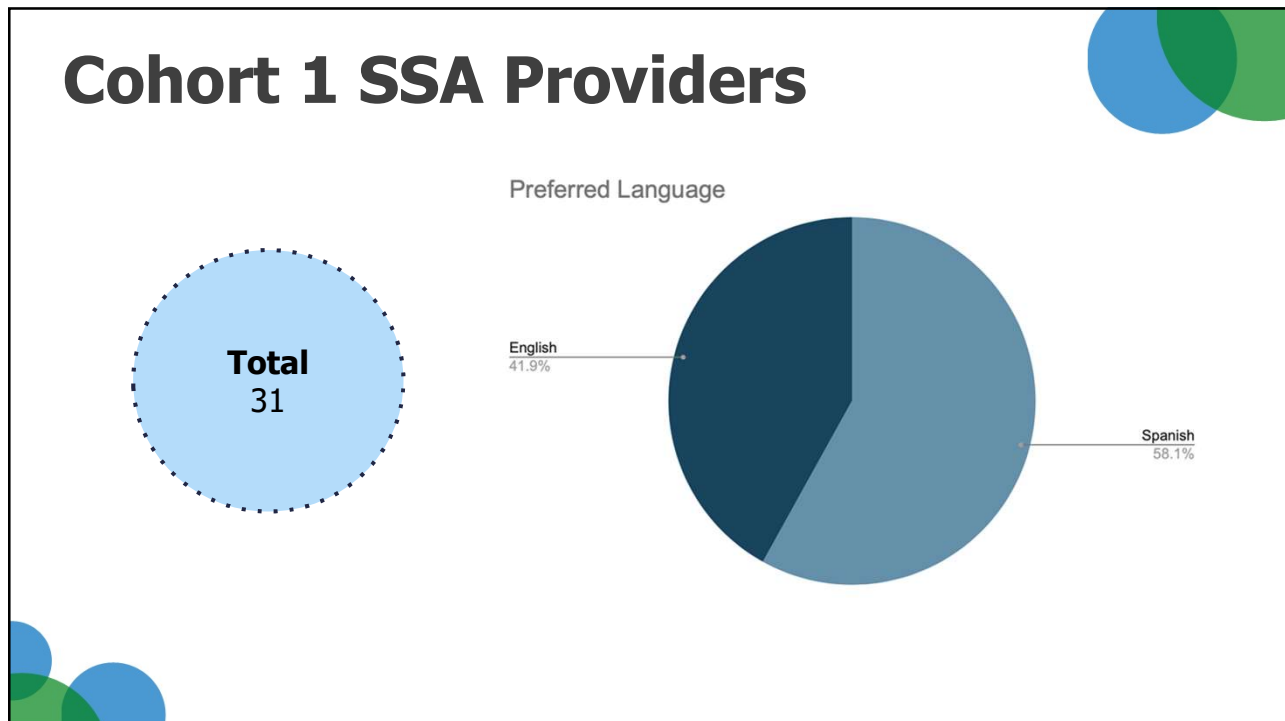
- Overview of Shared Services Alliance
- Iron Triangle in Action
- Business Automation
- Budgeting & Tax Strategies



4

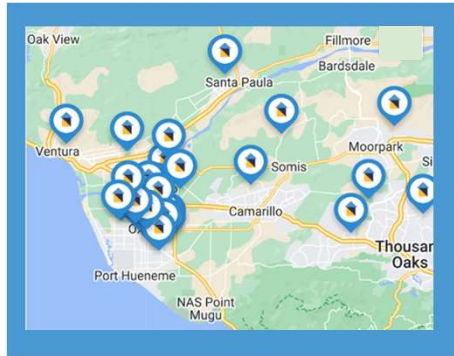


5

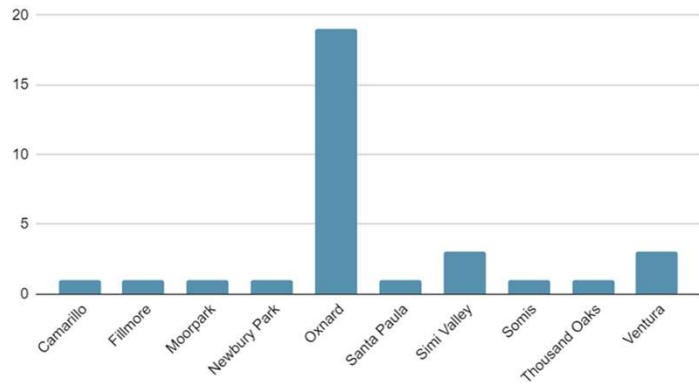


6

Cohort 1 SSA Providers



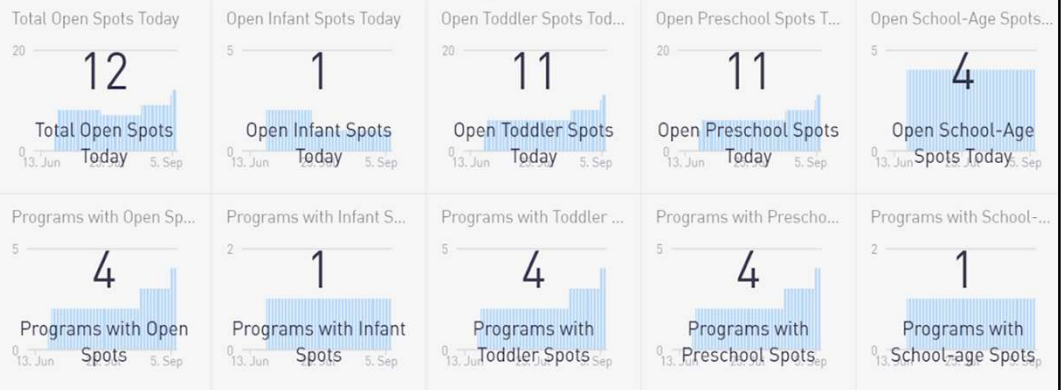
Countywide Representation



7

First 5 Ventura County Data Dashboard

Availability Survey



Program Availability Surveys

8

The image displays two screenshots of Wonderschool profiles. The top screenshot is for Stephanie's Family Child Care & Preschool, featuring a colorful abstract background. The profile includes the Wonderschool logo, a search location field, and navigation links for English, Log In, and Sign Up. The main heading is "Stephanie's Family Child Care & Preschool" with a subtext: "Parents struggle with finding a Child Care & Preschool they can trust. We provide a safe, nurturing, learning environment where children are happy and parents have peace of mind." A circular profile picture of Stephanie Mottard, Program Director, is shown. Pricing is listed as "\$275 to \$350 per week or \$1100 to \$1400 per month" with a link to "See detailed pricing". A status bar indicates "Accepting new enrollments" for "12 months to 4.5" years.

The bottom screenshot is for Cottrell Family Child Care, featuring a cartoon illustration of a house and trees. It includes the Wonderschool logo, search location field, and navigation links. The main heading is "Cottrell Family Child Care" with a subtext: "A happy fun and learning place for all kids". A circular profile picture of Susana Cottrell, Program Director, is shown. Pricing is listed as "\$0 to \$1200 /mo" with a link to "See detailed pricing". A blue "Apply to enroll" button and a grey "Schedule a tour" button are visible. A status bar indicates "Accepting new enrollments" for "2 years to 5 years".

9

GROWING MOMENTS

- Recruitment, Enrollment, and Onboarding
- Warm hand-off to EDC business advisors
- Ongoing communication between agencies

10

