



Memo

To: Commissioners, First 5 Ventura County

From: Petra Puls, Executive Director

Date: December 15, 2022

Re: Visioning and Strategic Planning

Background and Discussion

The Commission recognizes that now, more so than ever before, families’ needs are changing rapidly. Continued uncertain times are affecting children prenatally through age 5 and their families while opportunities to address disparities present themselves at the local, state, and federal levels.

In addition, the FY2020-2022 Strategic Plan’s implementation timeline is slated to end in June 2023. Options for consideration include extending the current Strategic Plan or developing a new Strategic Plan.

Therefore, in September 2022, the Commission requested that staff plan and implement a visioning exercise with the following goals:

- Take stock of environmental factors impacting children prenatally – age 5 and their families
- Identify issues, trends and opportunities impacting First 5 Ventura County
- Update future direction and vision for First 5 Ventura County

Phase	Key Activities	Timeline
Reflections	<ul style="list-style-type: none"> • A look back: historical investments and strategic priorities of F5VC 	January 2023
	<ul style="list-style-type: none"> • Overview of current investments, strategic priorities and services • Report on outcomes 	January 2023
Realities	<ul style="list-style-type: none"> • Assessment of conditions impacting prenatal – age 5 and their families (SWOT) • Trends in the field <p><u>Decision Point:</u></p> <ul style="list-style-type: none"> • Identify additional topics to explore and data needs • Determine level of community input 	February 2023

Phase	Key Activities	Timeline
Potential	<ul style="list-style-type: none"> • Visioning exercise to lift up strategic priorities (what, how, why) <p><u>Decision point:</u></p> <ul style="list-style-type: none"> • Extend current Strategic Plan OR develop new Strategic Plan 	March 2023

Additional activities during Q3 include:

- Adoption of updated Policy Platform
- Update to long-range financial plan