



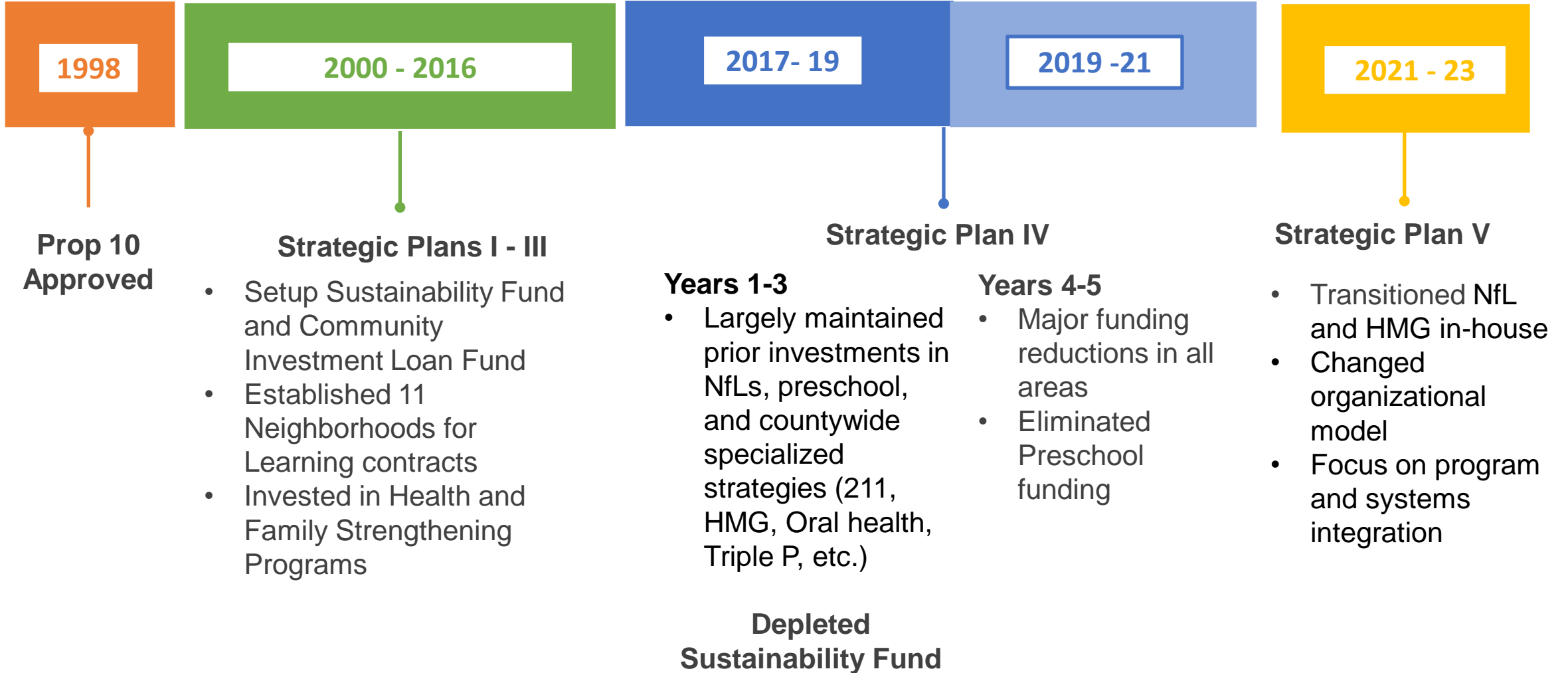
# **Visioning and Strategic Planning**

## ***Reflections***

***A look back: historical investments and strategic priorities of First 5 Ventura County***

***January 12, 2023***

# Timeline



# Financial Look-Back

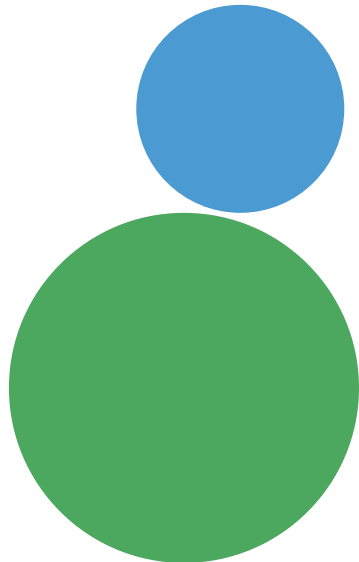
## Local Expenditures: Inception to FY21-22 with Prop 10 Revenue Trend Line



# First 5's Strategic Direction FY 2019 - 23

## FY 2019 - 21

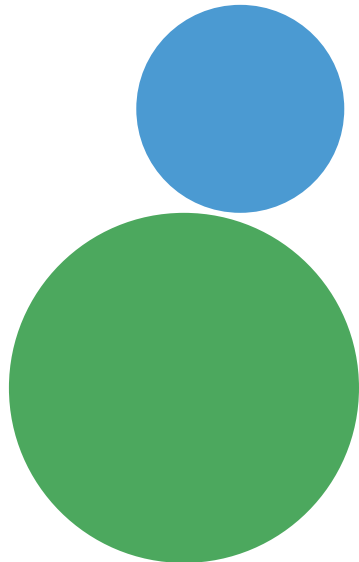
- Depletion of Sustainability Fund
- Budget changed from \$12 M to \$6.5 M
- Consolidated 11 Neighborhoods for Learning contracts into one
- Phased out Preschool funding
- Reduced investments in Triple P, 211, Help Me Grow
- Shift to Capacity Building and System Change
- Advocacy



# First 5's Strategic Direction FY 2019 - 23

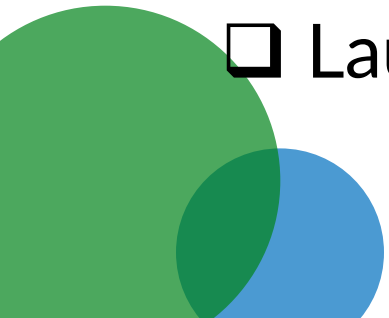
## FY 2021 - 23:

- Began implementation of new Strategic Plan
- Transitioned Neighborhoods for Learning in-house
- Standardized Parent and Child Together (PACT) Classes
  - Focus on **prenatal to age 3**
- Prioritized Program and System Integration
- Deepened Parent Engagement



# FY 2021-23: Aligning Resources with Implementation Strategies

- ❑ Updated Advocacy Policy and Framework
- ❑ Developed series of internal policies and procedures
- ❑ Aligned organizational structure and capacity
- ❑ Developed Evaluation Framework
- ❑ Transitioned to new Data System
- ❑ Launched new HMG and F5VC website
- ❑ Launched web-based Annual Report





**FIRST 5 VENTURA COUNTY  
2020-22 STRATEGIC PLAN**



**Strategic Plan Review**

## Vision

All Ventura County children are born healthy, thrive in nurturing environments, and enter school prepared and eager to learn.

Our **Mission** is to strengthen families, communities and systems of care for children prenatal to 5 years through investments, expertise, and leadership so all children reach their full potential.

## Core Values

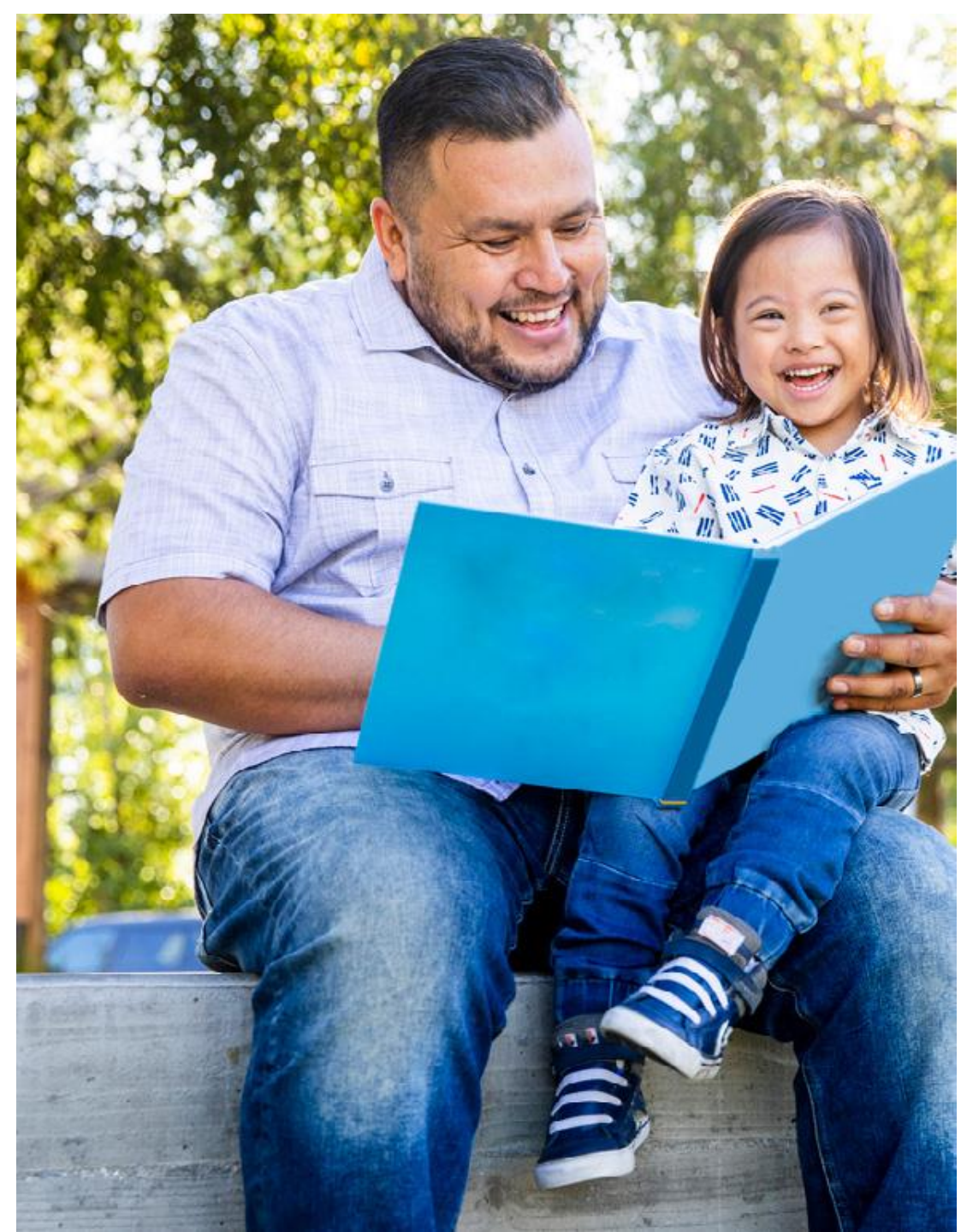
Integrity and Equity

Family

Strategic

Accountable

Informed





# PROGRAM AND SYSTEMS INTEGRATION

- COMMUNICATION & MESSAGING
- ADVOCACY & POLICY DEVELOPMENT
- CAPACITY BUILDING & TRAINING
- CONVENING & COLLABORATION
- INNOVATION & LEARNING



# STRATEGIC PRIORITIES AND INVESTMENTS



Comprehensive Child Health and Development



Strong and Resilient Families



Quality Early Learning

# Upcoming Activities

## Taking Stock of Realities (February)

- Assessment of conditions impacting prenatal – age 5 and their families
- Trends in the field
- First 5 financial forecast

## Imagining the Potential (March)

- Visioning exercise to lift up strategic priorities (what, how, why)