



**COMMISSION
MEETING MINUTES**

January 12, 2023

Commissioners Present: Rachel Champagne, Christine Walker, Barbara Marquez-O’Neill, Barry Zimmerman, Matt LaVere

Excused Absence: Bruce Stenslie, Cesar Morales and Robert Levin

Staff Present: Petra Puls, Heather Guerrero, Jennifer Johnson, Lauren Arzu, Alma Perez, Tyla Adams, Amy Cook, Jhoelle Aspuria-Arca, Christina Espinoza, Janet Fleming, Lilia Gurrola, Mario Rodriguez, Jimena Hernandez

Public Present: Regan Bynder

OPENING

1. Welcome and Introductions

In Chair Stenslie’s absence, Commissioner Zimmerman stated that he would open the meeting at 1:06 p.m., reminded attendees how to participate via public comment, and gave attendees the opportunity to introduce themselves.

2. Seating of New Chair and Vice Chair

Commissioner Zimmerman accepted the role of Chair, and Commissioner LaVere accepted the role of Vice Chair for the upcoming year.

3. Approval of Minutes from December 15, 2022 Commission Meeting

A motion was made by Commissioner LaVere, seconded by Commissioner Walker, to approve the minutes from the December 15, 2022 Commission Meeting. The motion passed unanimously.

4. Agenda Approval and Review of Commission Packets

Petra provided an overview of regular and supplemental packet items, noting materials were sent via email and are posted on the F5VC website. Agenda item #8 was removed due to a lack of quorum resulting from a conflict of interest.

A motion was made by Commissioner Marquez-O’Neill, seconded by Commissioner LaVere, to approve the agenda. The motion passed unanimously.

5. Public Comments/Correspondence

There were no comments from members of the public.

CONSENT AGENDA

6. Receive and File the First 5 Ventura County Financial Report as of November 30, 2022

A motion was made by Commissioner Walker, seconded by Commissioner LaVere, to approve the consent agenda. The motion passed unanimously.

REGULAR AGENDA

7. Report of Committees

a. Administration and Finance – Commissioners Morales and Stenslie

i. Recommendation to approve Policy Platform for 2023

Tyla Adams gave a presentation on the 2023 Policy Platform. Tyla stated that the Commission reviews and updates the Policy Platform annually. She informed the Commission that an acronym change was made in the introductory paragraph to specify First 5 Ventura County rather than F5VC. She detailed additional edits including added text to better identify targeted goals and home visitation programs.

Petra informed the Commission that a revised 2023 Policy Platform was included in the supplemental packet.

The Commission briefly discussed advocacy efforts of the First 5 Association.

A motion was made by Commissioner Marquez-O’Neill, seconded by Commissioner Zimmerman, to approve the revised 2023 Policy Platform. The motion passed unanimously.

ii. Progress Report

Jennifer Johnson updated the Commission on recent activity from the Administration Finance Committee. She went over the local birth rate, fiscal projections, and Proposition 10 projected revenues. She noted that there is an anticipated decline in Proposition 10 revenue as a result of the flavored tobacco ban. Jennifer noted that the Committee reviewed revenue projections.

The Commission had a discussion on birth rate trends on the state and local level. Jennifer informed the Commission that data on the most recent birth rate would be made available online soon. A recommendation to updated the long-range financial plan is forthcoming in February.

9. Review and Discussion of Key Accomplishments and Findings from the First 5 Ventura County FY 2021-22 Annual Evaluation Report

Petra Puls presented the 2021-2022 Annual Evaluation Report to the Commission. She went over findings from recent surveys conducted and key accomplishments. Petra outlined the impact F5VC has on the community and how PACT services benefit children and families. She summarized demographic characteristics of F5VC participants.

The Commission discussed how Parent Leaders reach their target audience through the distribution of the bookmarks. Tyla Adams shared that the bookmarks contain a QR code that makes it easy to track its usage. Commissioner Marquez-O’Neill inquired about data to show how effective the Parent Leader bookmarks are in promoting F5VC services. Tyla stated that approximately 400 individuals used the QR code to connect with F5VC.

The Commission discussed F5VC’s usage and access to facilities to deliver services. Commissioner Walker commented that she would like to see F5VC expand its services to reach families in the South Winds area of Oxnard.

Petra informed the Commission that the F5VC Annual Report will be shared broadly with stakeholders, community partners and parents via email and social media. The Commission thanked Petra for her report.

10. Visioning and Strategic Planning

Petra Puls gave an overview on the Visioning and Strategic Planning progress. In today’s session, Petra reviewed the background and history of prior Strategic Plans, along with a historical look at revenues and expenditures. She summarized the change in strategic direction that occurred in FY 2019 upon the depletion of the Sustainability Fund. Petra discussed the transition to the current strategic plan, including activities that occurred, along with strategic priorities and associated outcomes.

The Commission had a discussion on strategies for securing long-term, sustainable funding.

Petra went over upcoming activities that are scheduled to take place in February and March 2023.

11. Report from Commission Staff

Petra Puls presented the Report from Commission staff. She went over updates on staffing and introduced NFL new hires Chelsea Ventura, Charlotte Testorff, and Mario Rodriguez.

Petra discussed up-to-date information on the Proposition 10 tax distribution rates, abuse and molestation insurance, grant funding, ARPA funding, advocacy efforts, recent NFL events, and mentioned save the date information for the Take 5 and Read to Kids! event in April 2023.

The Commission thanked Petra for organizing a concise report.

12. Commission Member Comments

Commissioner Zimmerman thanked staff for their tireless efforts during the pandemic.

13. Next Meeting

Thursday, February 16, 2023, VIRTUAL/IN-PERSON

14. Future Meetings

Thursday, March 16, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, April 20, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, May 18, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, June 22, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, July 20, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, August 17, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, September 21, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, October 19, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, November 16, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo
Thursday, December 14, 2023, County Office of Education, 5100 Adolfo Rd., Camarillo

The meeting was adjourned at 2:30 p.m.