FIRST 5 VENTURA COUNTY

# Strategic Planning Outline
# May to January

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## Strategic Planning Timeline

| May | June | July | Aug | Sept | Oct | Nov | Dec | Jan |
|---|---|---|---|---|---|---|---|---|
| Planning | Engage Stakeholders & Community | | | Prioritize Desired Outcomes & Investments | | | Develop & Finalize Strategic Plan | |

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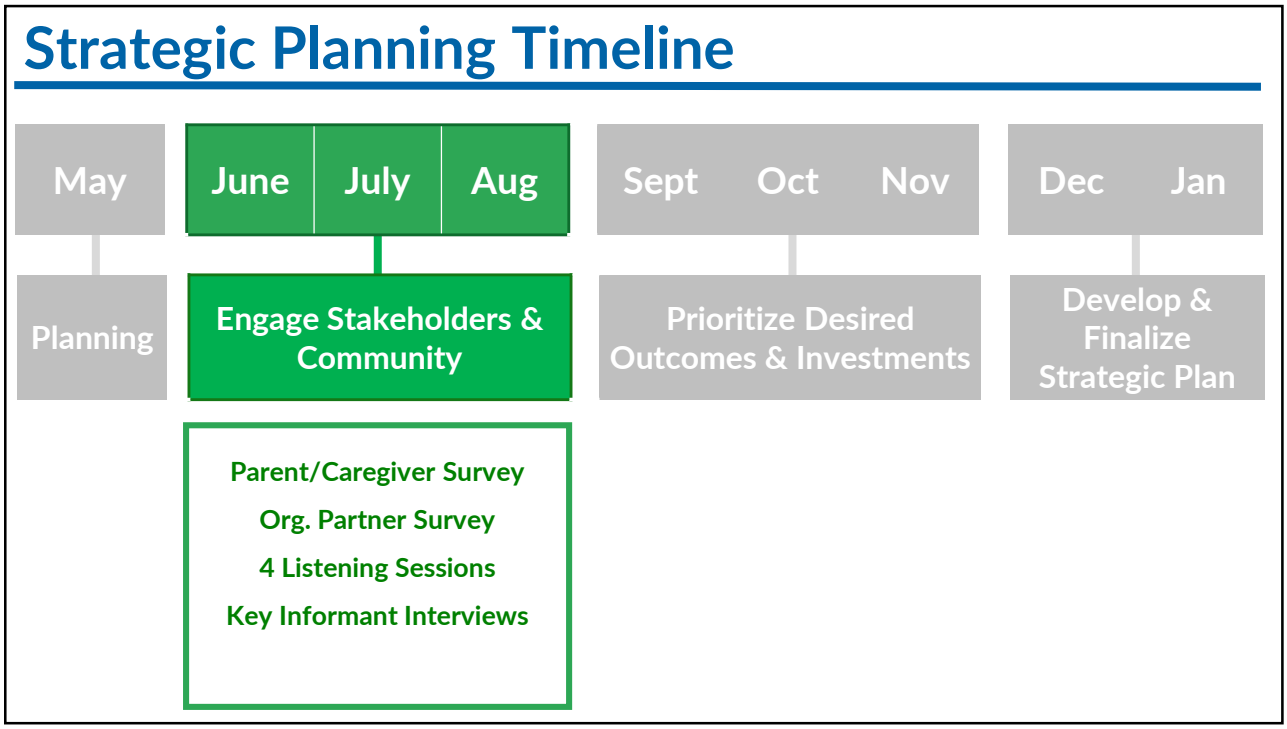
# Strategic Planning Timeline

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# Strategic Planning Timeline

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| | | | Draft Strategic Plan<br>Commission Review/ Public Hearing<br>Implementation Plan<br>Final Presentation |

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# Strategic Planning Timeline

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| Planning | Engage Stakeholders & Community | Prioritize Desired Outcomes & Investments | Develop & Finalize Strategic Plan |
| | Parent/Caregiver Survey<br>Org. Partner Survey<br>4 Listening Sessions<br>Key Informant Interviews | 3 Meetings/Retreats<br>Solidify Vision/Mission/Values<br>Strategic Framework/ Outcomes/Investments | Draft Strategic Plan<br>Commission Review/ Public Hearing<br>Implementation Plan<br>Final Presentation |

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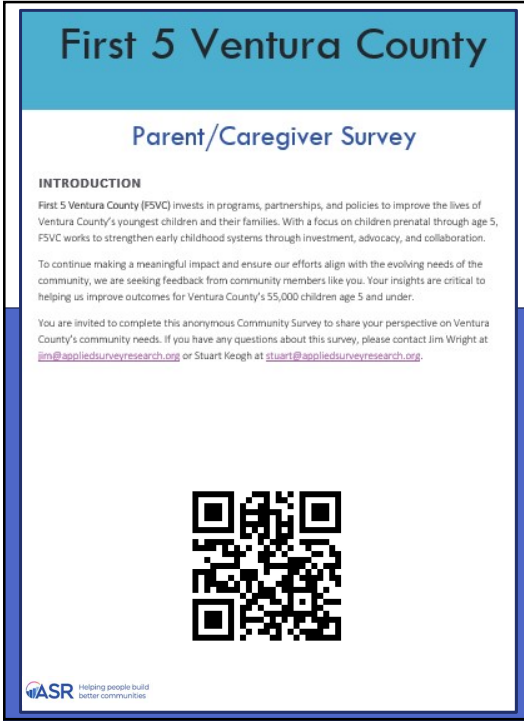
First 5 Ventura County

Parent/Caregiver Survey

INTRODUCTION

First 5 Ventura County (F5VC) invests in programs, partnerships, and policies to improve the lives of Ventura County's youngest children and their families. With a focus on children prenatal through age 5, F5VC works to strengthen early childhood systems through investment, advocacy, and collaboration.

To continue making a meaningful impact and ensure our efforts align with the evolving needs of the community, we are seeking feedback from community members like you. Your insights are critical to helping us improve outcomes for Ventura County's 55,000 children age 5 and under.

You are invited to complete this anonymous Community Survey to share your perspective on Ventura County's community needs. If you have any questions about this survey, please contact Jim Wright at jim@appliedsurveyresearch.org or Stuart Keogh at stuart@appliedsurveyresearch.org.

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# Parent/Caregiver Survey

- ❖DEMOGRAPHICS
- ❖NEEDS/BARRIERS
- ❖PRIORITY RESOURCES/SERVICES
- ❖PARENT ED TOPICS
- ❖LISTENING SESSIONS

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# Needs and Barriers – Open Ended

- ❖ Top 3 parent needs for raising children
- ❖ 3 services/resources needed but can't access
- ❖ Primary barriers for those needs

  *Cost, knowledge of resources, language, location/transportation, waiting lists, etc.*

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# Service Needs and Prioritization

- Parent and Child Together Classes
- Social connections
- Care coordination
- Parent education
- Developmental screenings
- Referrals to resources
- Home visitation programs
- Parent leadership
- Fatherhood support
- Child care

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# Knowledge and Education

- ❖ Healthy Eating/ Nutrition
- ❖ Supporting Child Development
- ❖ Infant Bonding
- ❖ Early Literacy/ Language Development
- ❖ Financial Literacy
- ❖ Community Resources
- ❖ Child Care Options
- ❖ Transitioning to Preschool/Kindergarten

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# Listening Sessions

## Listening Sessions

- PARENTS/CAREGIVERS
- AGENCY PARTNERS
- ECE PROVIDERS
- MIXTECO FAMILIES

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Community Partner Survey

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# Community Partner Survey

- ❖FAMILY NEEDS/BARRIERS
- ❖PRIORITY RESOURCES/SERVICES
- ❖AWARENESS AND UTILIZATION OF F5VC SERVICES AND INITIATIVES

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# ASR Key Informant Interviews

- 5-6 meetings for individual or small group interviews with Commissioners
- ASR will begin scheduling for mid-June to July
- Expect communication

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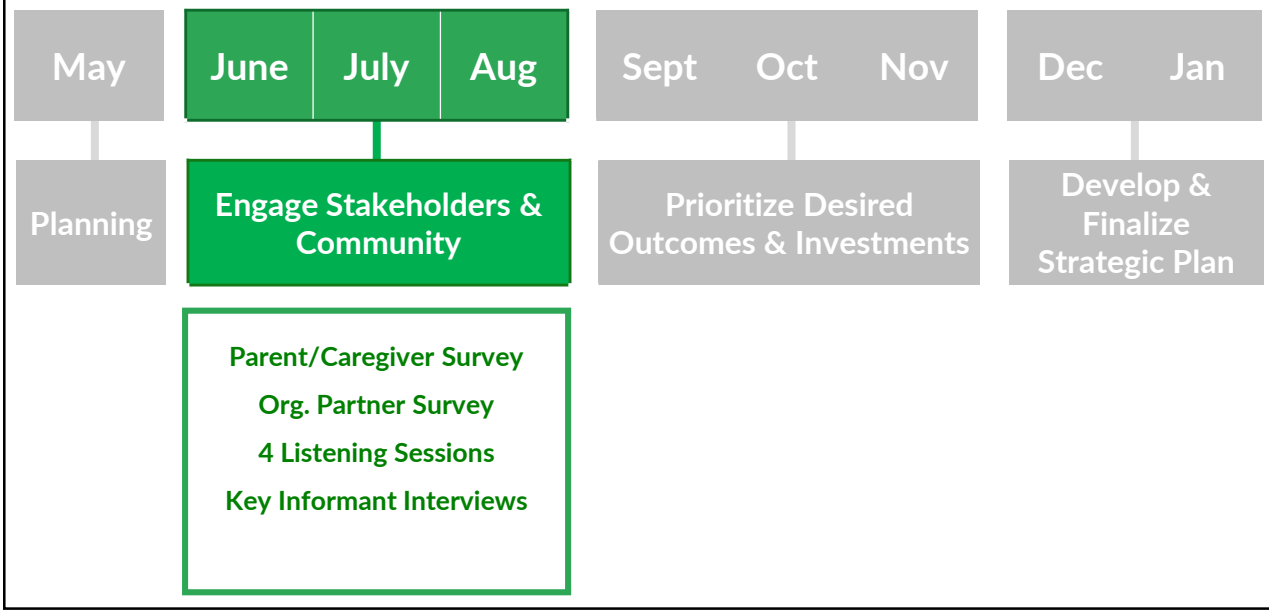
# Engage Stakeholders & Community

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