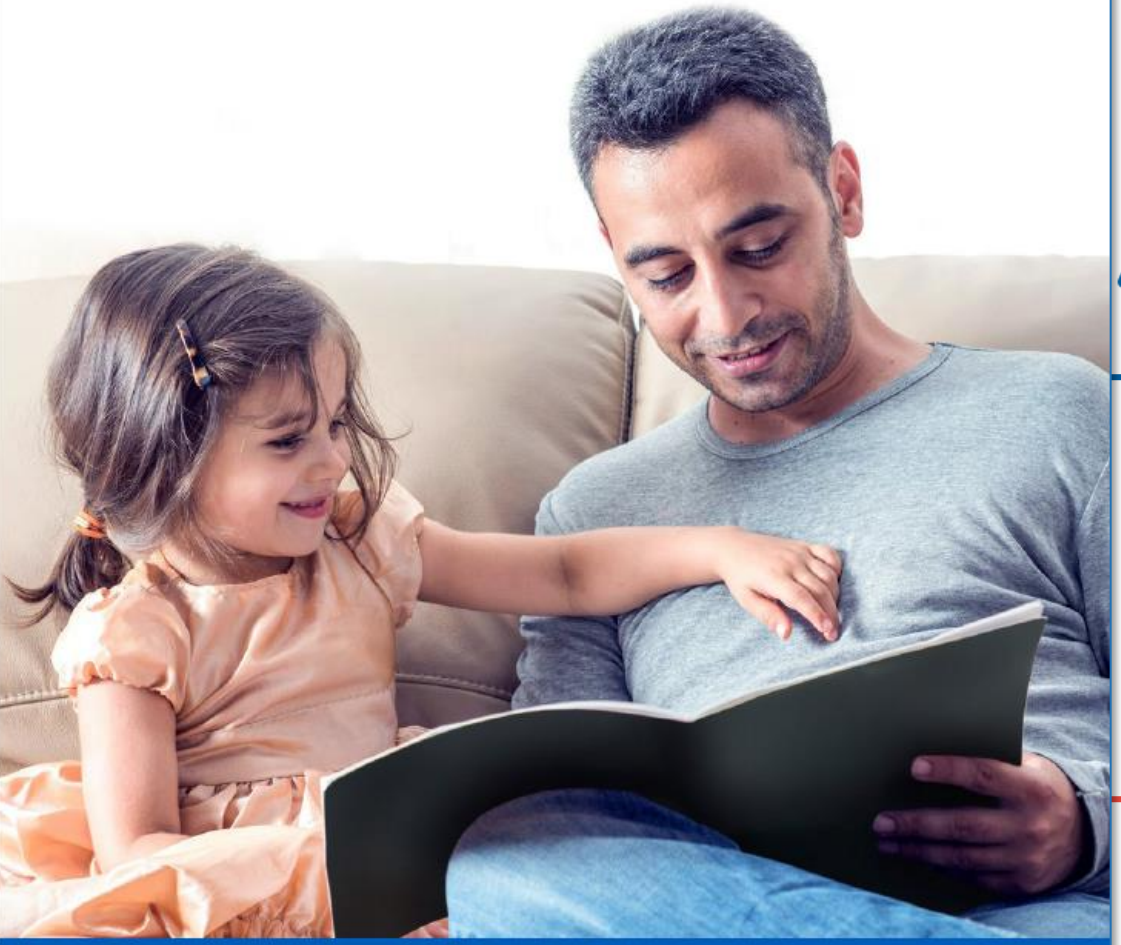
FIRST 5
VENTURA COUNTY

Strategic Planning
County Landscape Review

Strategic Planning Review

January Commission	Review of F5VC & County Demographics
February Commission	Annual Report Program Evaluation and Outcomes
Today	Ventura County Landscape
Upcoming	F5VC Staff and Parents State and National Landscape

FIRST 5 VENTURA COUNTY



FIRST 5 VENTURA COUNTY
2020-26 STRATEGIC PLAN
Updated May 2023

COMPREHENSIVE CHILD HEALTH AND DEVELOPMENT

Services for families that support maternal health and healthy infant/toddler development

STRONG AND RESILIENT FAMILIES

Families have the foundational support and knowledge to be their child's first and best teacher

QUALITY EARLY LEARNING

Promote access to high quality early learning opportunities as early as possible (0-3), especially for children most at risk

COMPREHENSIVE CHILD HEALTH AND DEVELOPMENT

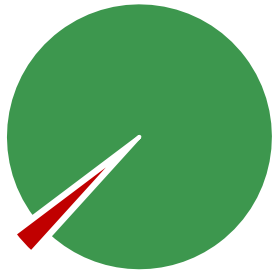
COMPREHENSIVE CHILD HEALTH AND DEVELOPMENT

2025 California County Scorecard of Children's Well-Being

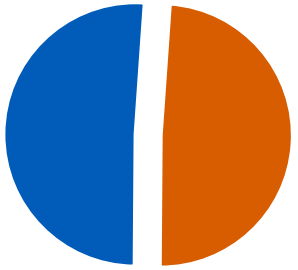
SCORECARD.CHILDRENNOW.ORG

Health Insurance in Ventura County

91.5% of Adults have insurance



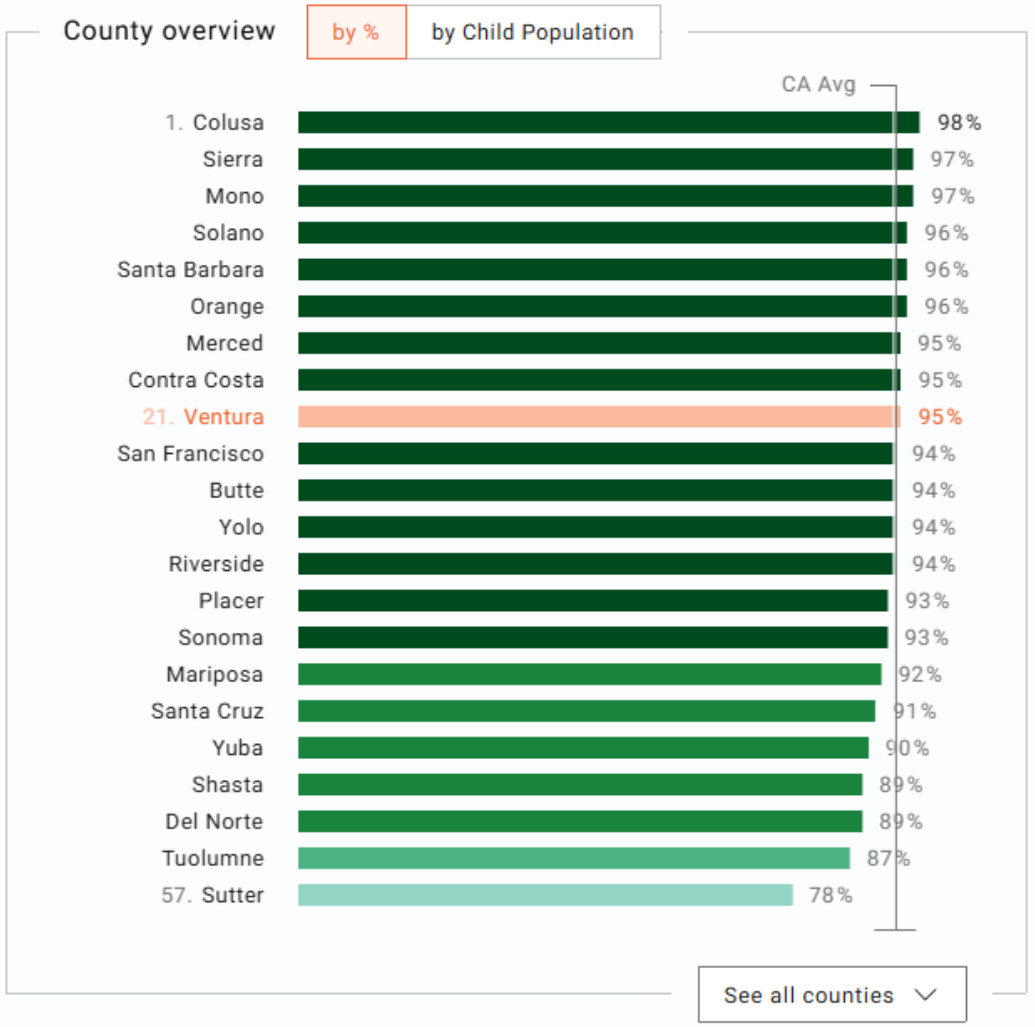
97% of children below 6 have insurance

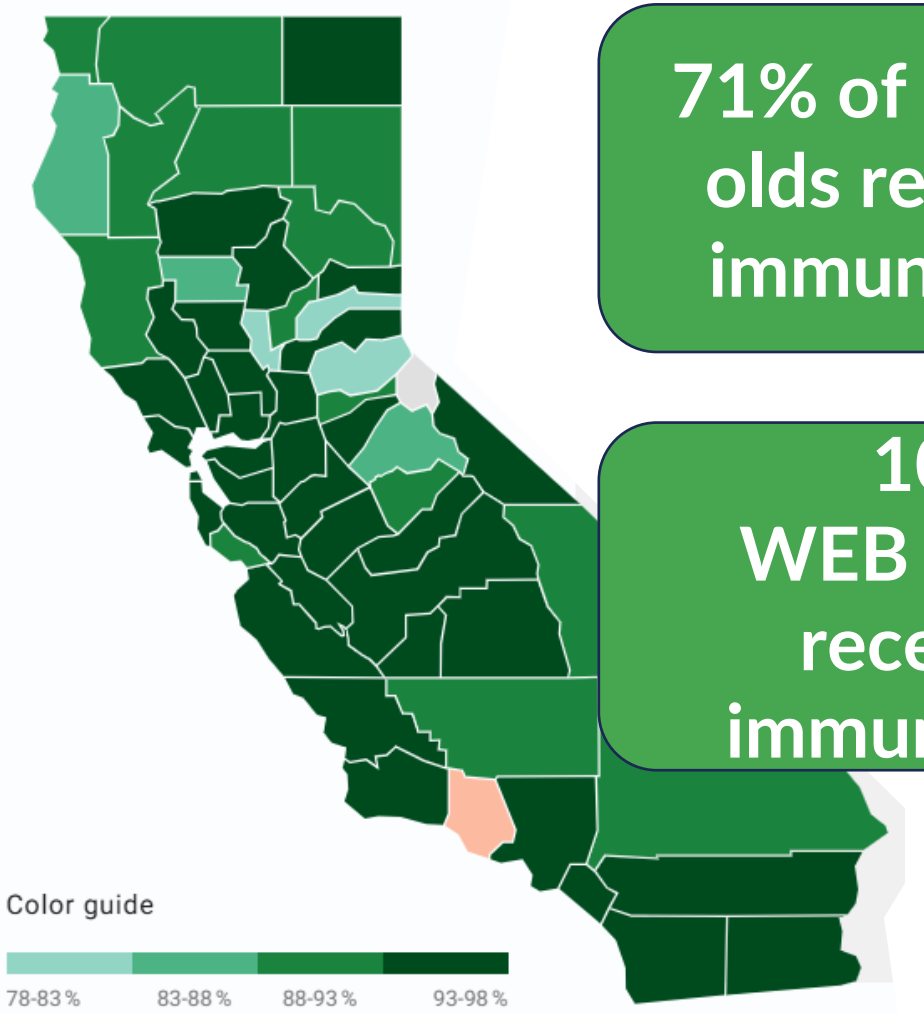


49% of children 0-5 enrolled in Medi-Cal

Immunization Rates for Children in Ventura County

95% of Kindergartners had up-to-date immunizations in Ventura county in 2022. Sources and Notes





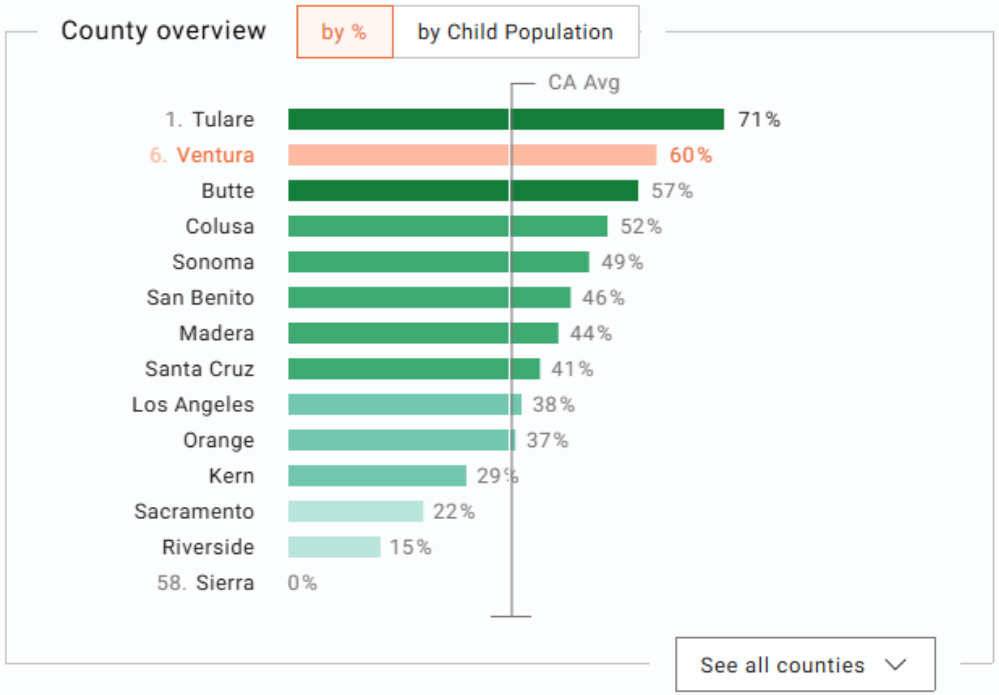
71% of two-year olds receive all immunizations

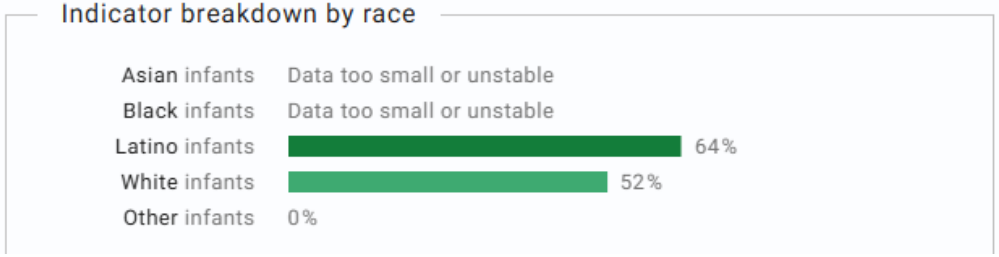
100% WEB children receive all immunizations

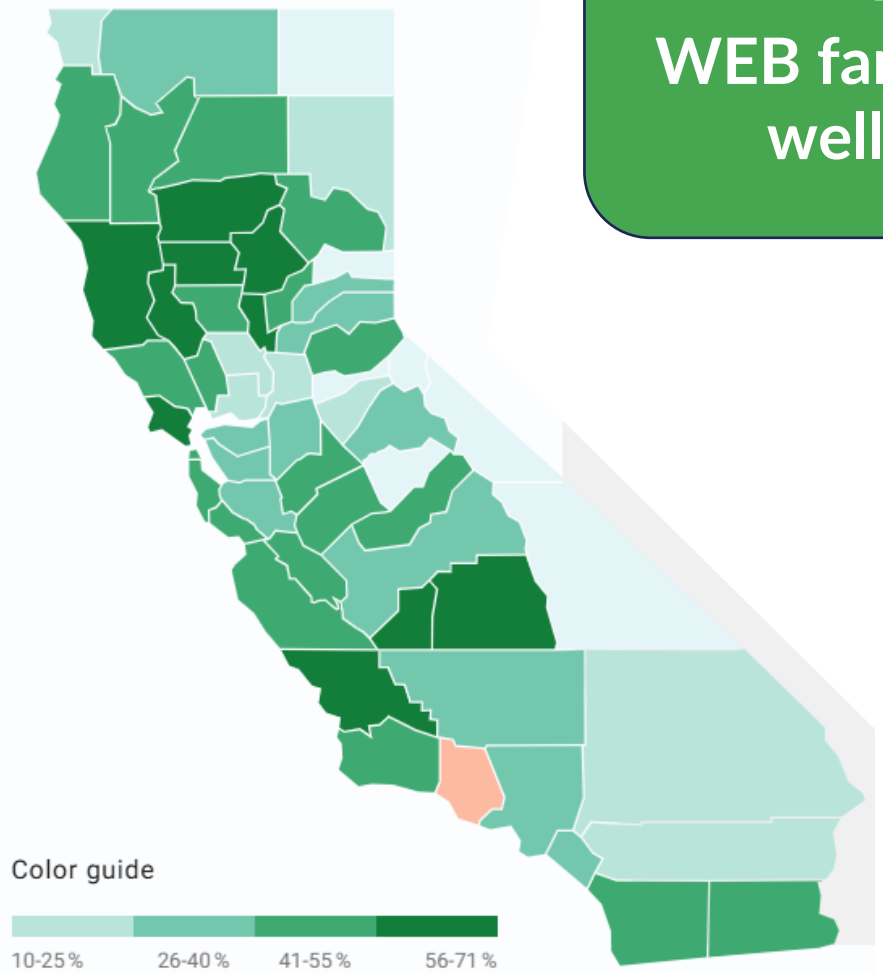
https://scorecard.childrennow.org/?ind=upToDateImmunizations&cty=ventura&yr=6

Well-Child Visits

60% of children enrolled in Medi-Cal received 6+ well-child visits by 15 months in Ventura county in 2022. Sources and Notes





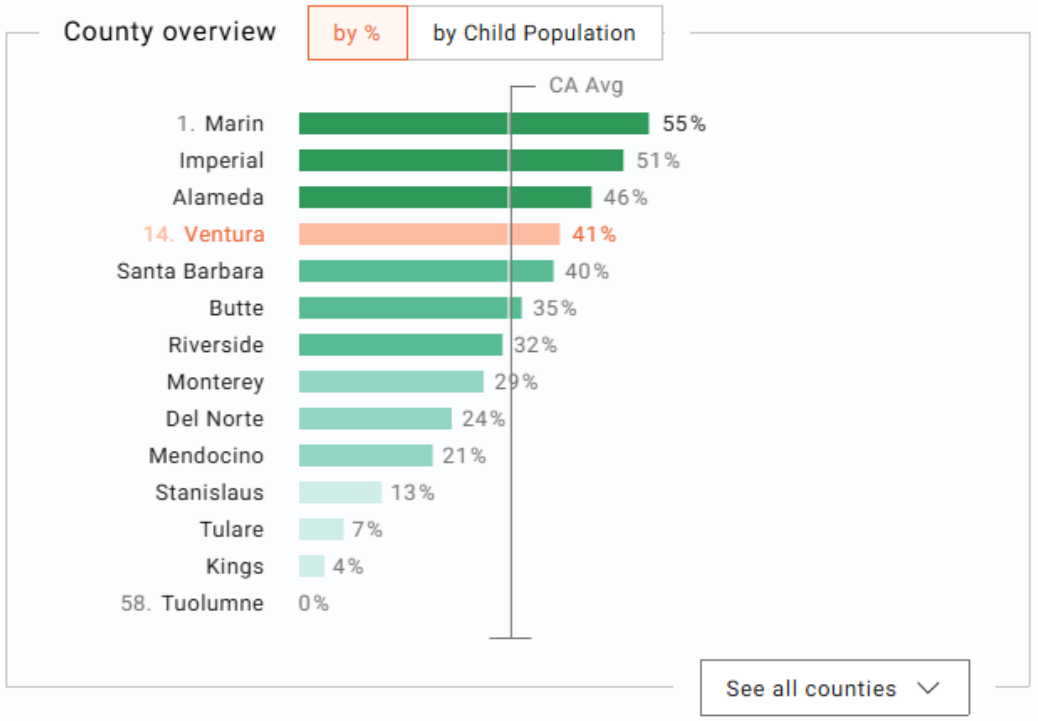


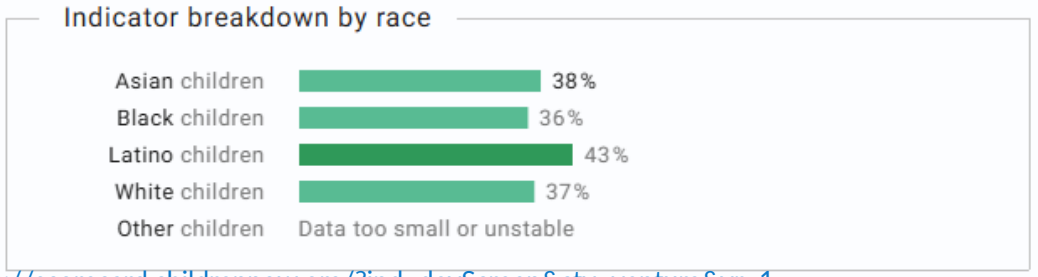
100%
WEB families complete well-child visits

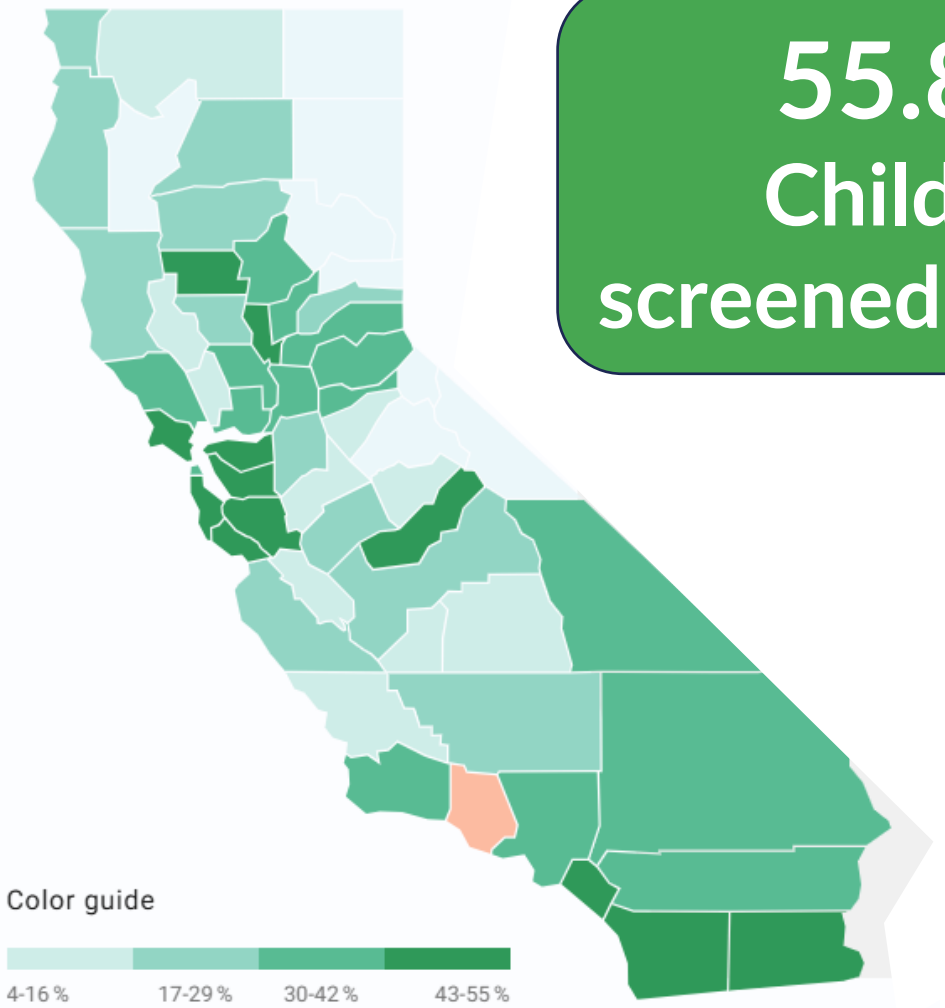
https://scorecard.childrennow.org/?ind=wellChildVisits&cty=ventura&yr=6

Developmental Screening

41% of children enrolled in Medi-Cal had a developmental screening by age 3 in Ventura county in 2022. Sources and Notes







55.8%
Children screened in 2024

https://scorecard.childrennow.org/?ind=devScreen&cty=ventura&yr=1

Pregnancy and Newborns

	Ventura	California
Pregnant people who received prenatal care beginning the first trimester	89%	88%
Newborns who were exclusively breastfed while in the hospital	76%	69%
Newborns who were not low birthweight	93%	93%

https://scorecard.childrennow.org/?ind=earlyPrenatalCare&cty=ventura&yr=4

STRONG AND RESILIENT FAMILIES

Human Services Agency (HSA) Participation

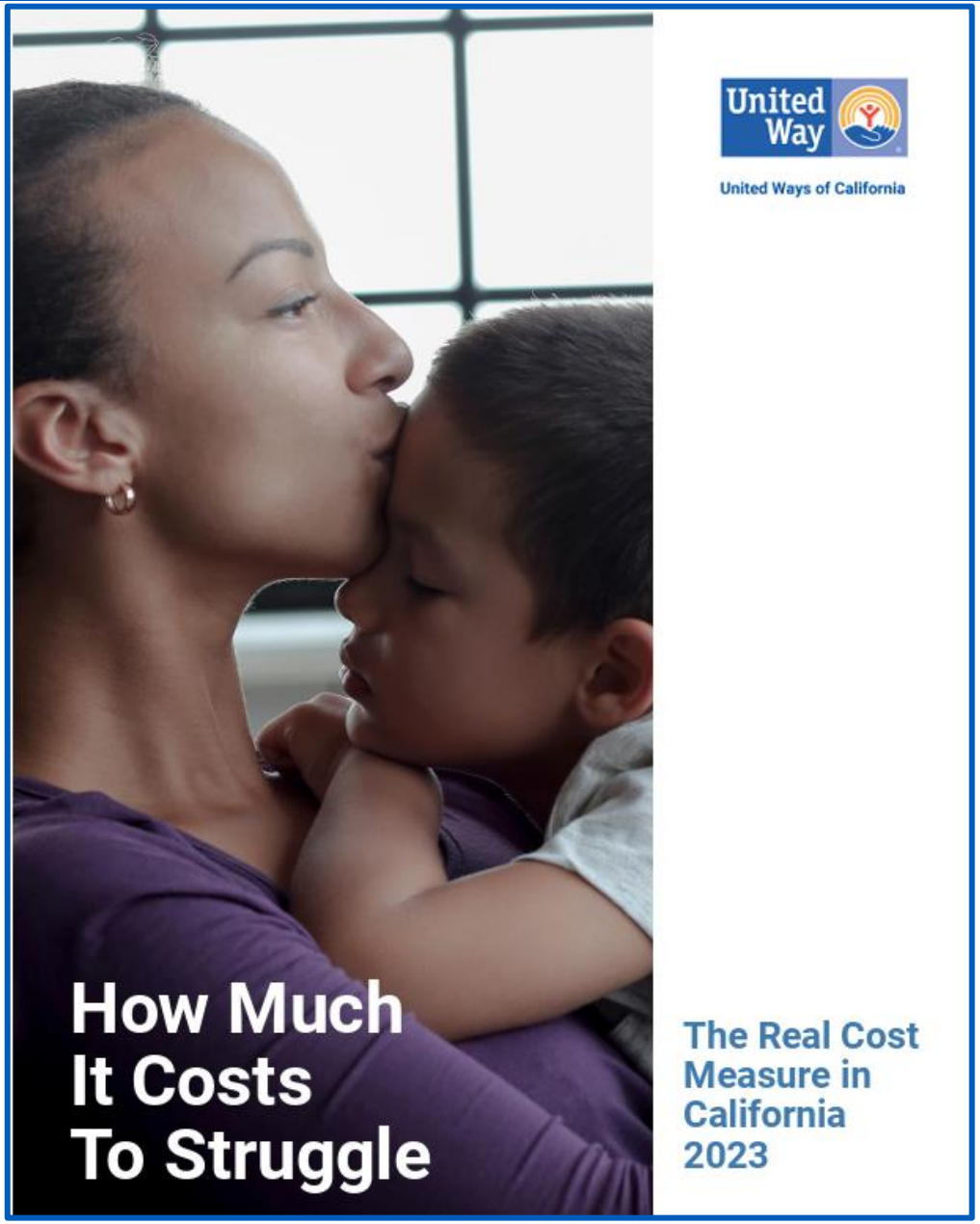
- Employment Assistance (CalWorks)
- Financial Assistance
- Food Assistance (CalFresh/SNAP)
- Homeless & Housing Assistance
- Medical/ Medi-Cal Assistance
- Protection & Help For Children
- Protection & Help For Adults
- Farmworker & Immigrant Assistance
- Tax Assistance
- Veteran Services

In 2007
1 in 10 residents
received HSA Services

In 2024
1 in 4 residents
received HSA Services

https://www.ventura.org/human-services-agency/explore-your-community-data/

Economic Well-Being

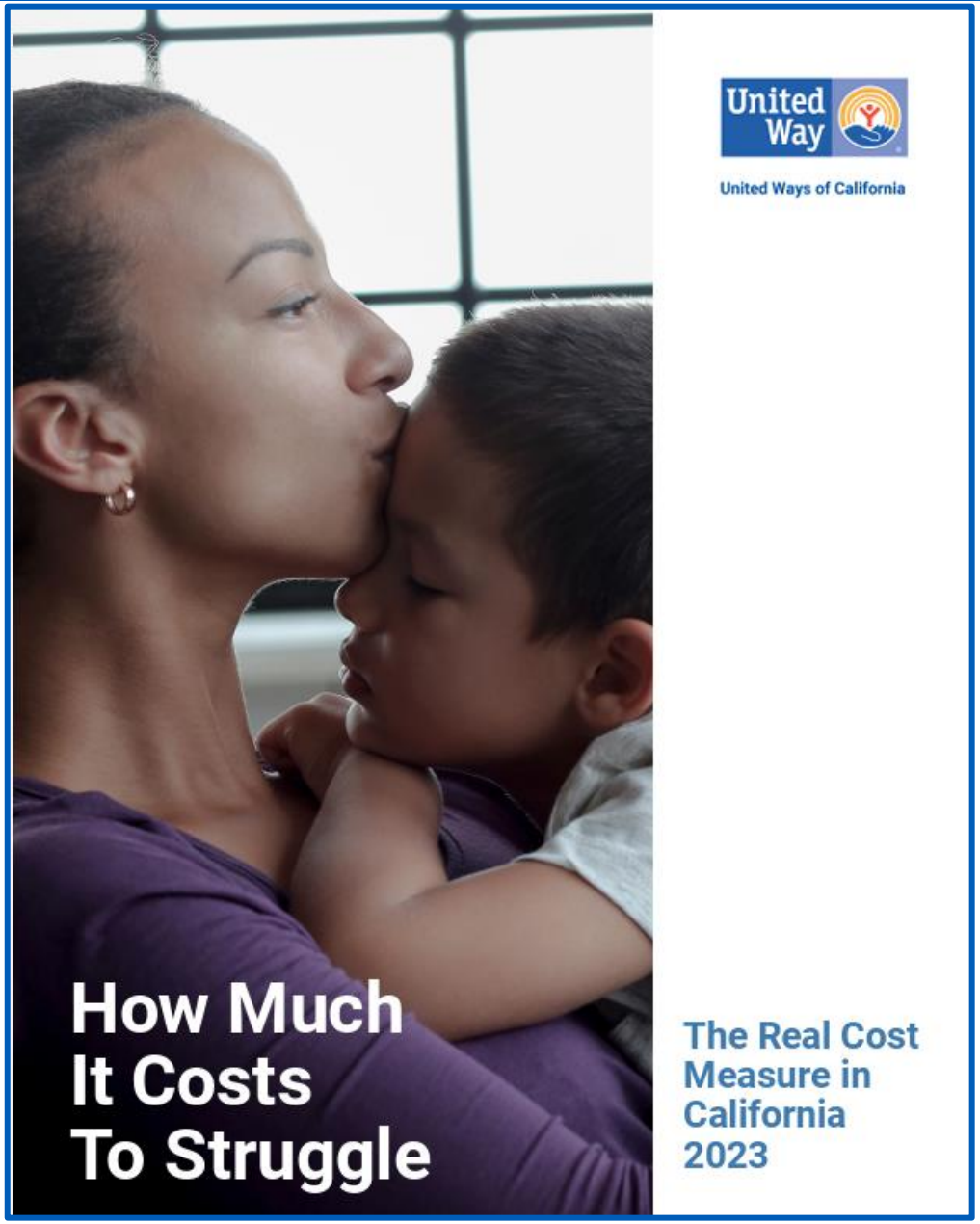


The Real Cost Measure (RCM) estimates the amount of income required to meet basic needs (the "Real Cost Budget") for a given household type in a specific community.

	1 Adult	2 Adults	2 Adults 1 Pre-schooler 1 School-aged
Housing	$15,228	$18,228	$23,076
Food	$4,404	$8,064	$12,468
Health Care	$2,592	$5,184	$10,368
Child Care	$0	$0	$18,708
Transportation	$5,604	$11,208	$11,208
Miscellaneous	$2,784	$4,272	$7,584
Taxes/Credits	$5,592	$7,276	$14,101
FINAL BUDGET	**$36,204**	**$54,232**	**$97,513**

https://public.tableau.com/app/profile/hgascon/viz/TheRealCostMeasureinCalifornia2023/RealCostDashboard?publish=yes

Economic Well-Being



27% of households in Ventura County are below Real Cost Measure (RCM)

Families with children face a larger barrier to economic security

- 49% of households with children under 6 struggle
- 63% of single mothers in the county below the RCM

High housing costs are a major challenge for struggling households

- 39% of all households in the county spend more than 30% of their income on housing

https://public.tableau.com/app/profile/hgascon/viz/TheRealCostMeasureinCalifornia2023/RealCostDashboard?publish=yes

211 Data

TOP 3 VENTURA COUNTY CALLER-IDENTIFIED NEEDS

HOUSING

4,423 IN NEED OF SHELTER

2,060 IN NEED OF RENT PAYMENT ASSISTANCE

2,061 IN NEED OF LOW-INCOME HOUSING

MENTAL HEALTH

221 IN NEED OF GENERAL COUNSELING

236 IN NEED OF MENTAL HEALTH WARMLINE SUPPORT

153 IN NEED OF MENTAL HEALTH CRISIS HOTLINES

TRANSPORTATION

897 LOOKING FOR RIDE APP SERVICES

146 IN NEED OF TRANSPORTATION FOR PEOPLE WITH DISABILITIES

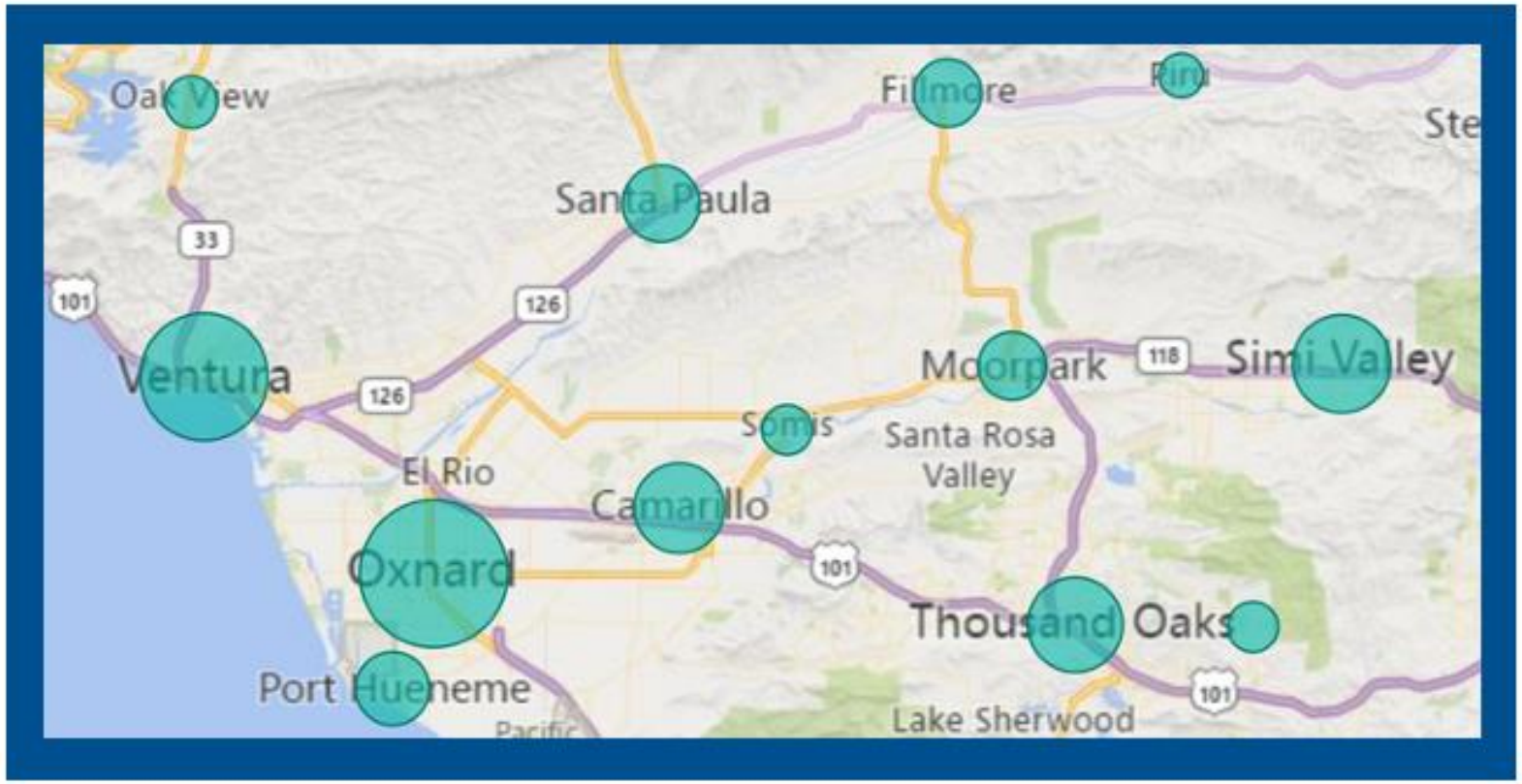
109 IN SEARCH OF SENIOR RIDE PROGRAMS

https://211ventura.org/wp-content/uploads/2024/06/FINAL-2023-211-ANNUAL-REPORT.pdf

211 Data

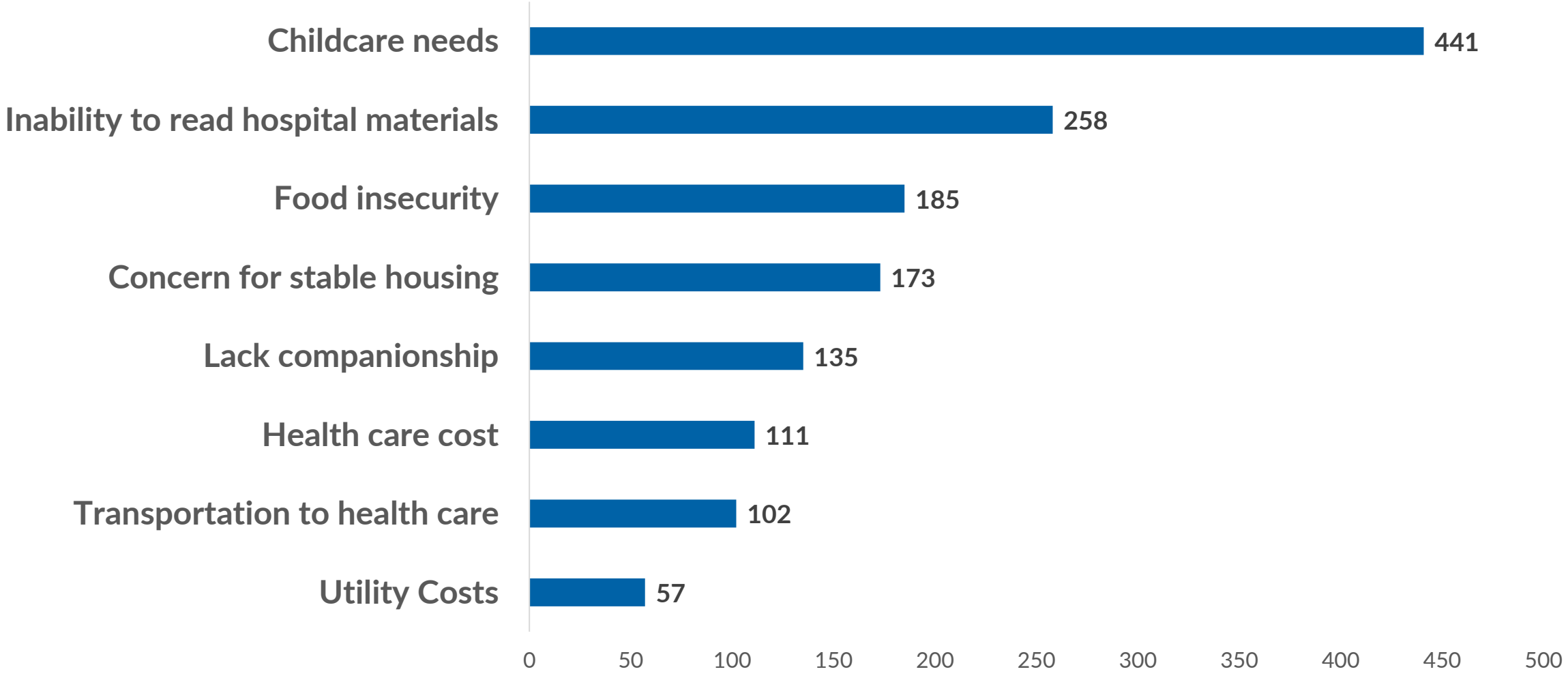
CALLS BY CITY

OXNARD	32%
VENTURA	22%
SIMI VALLEY	10%
THOUSAND OAKS	7%
CAMARILLO	6%
SANTA PAULA	3%
PORT HUENEME	3%
MOORPARK	2%
FILLMORE	2%
OJAI	1%

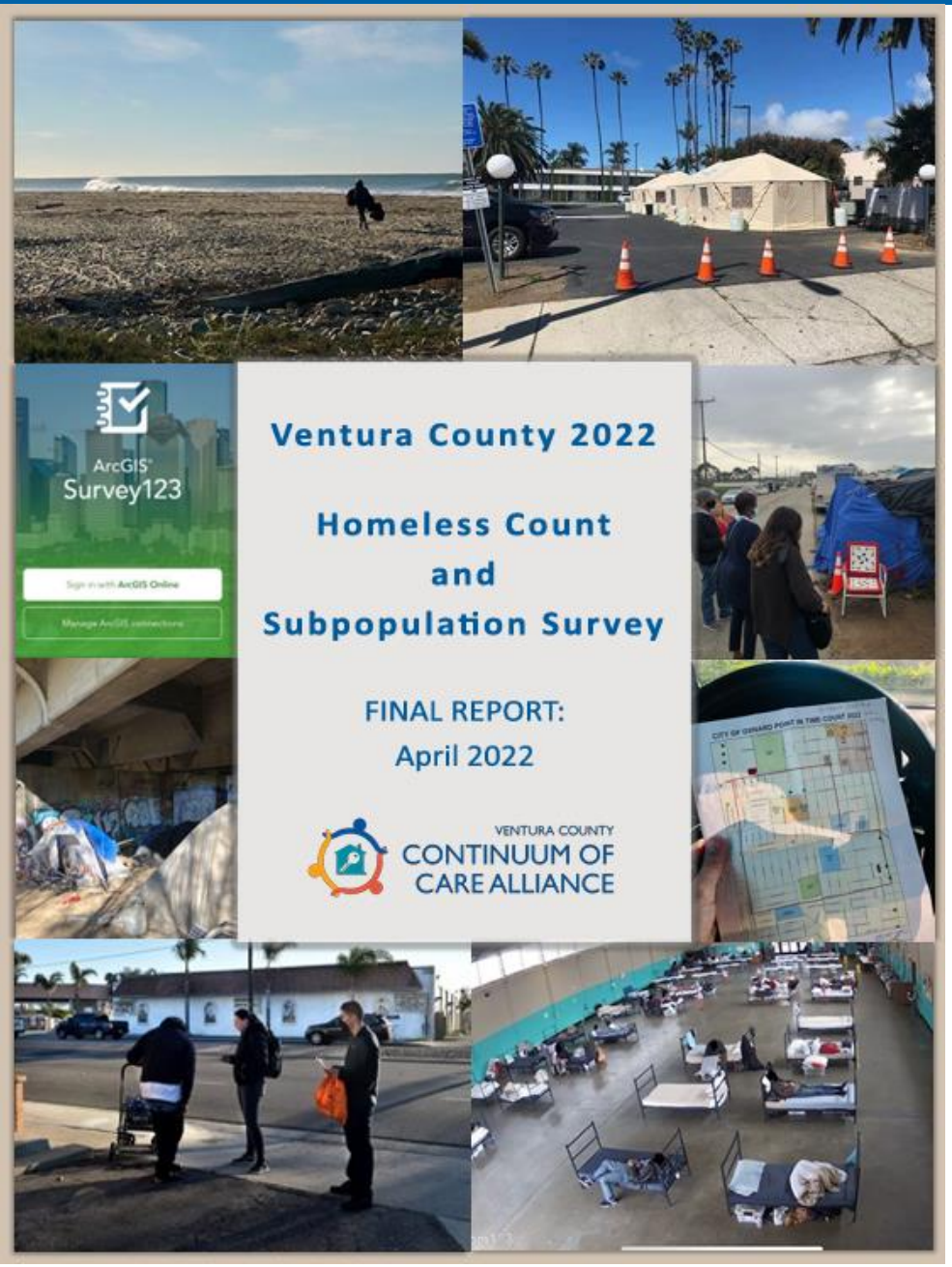


https://211ventura.org/wp-content/uploads/2024/06/FINAL-2023-211-ANNUAL-REPORT.pdf

F5VC Social Determinants of Health



Homelessness in Ventura County



Unsheltered

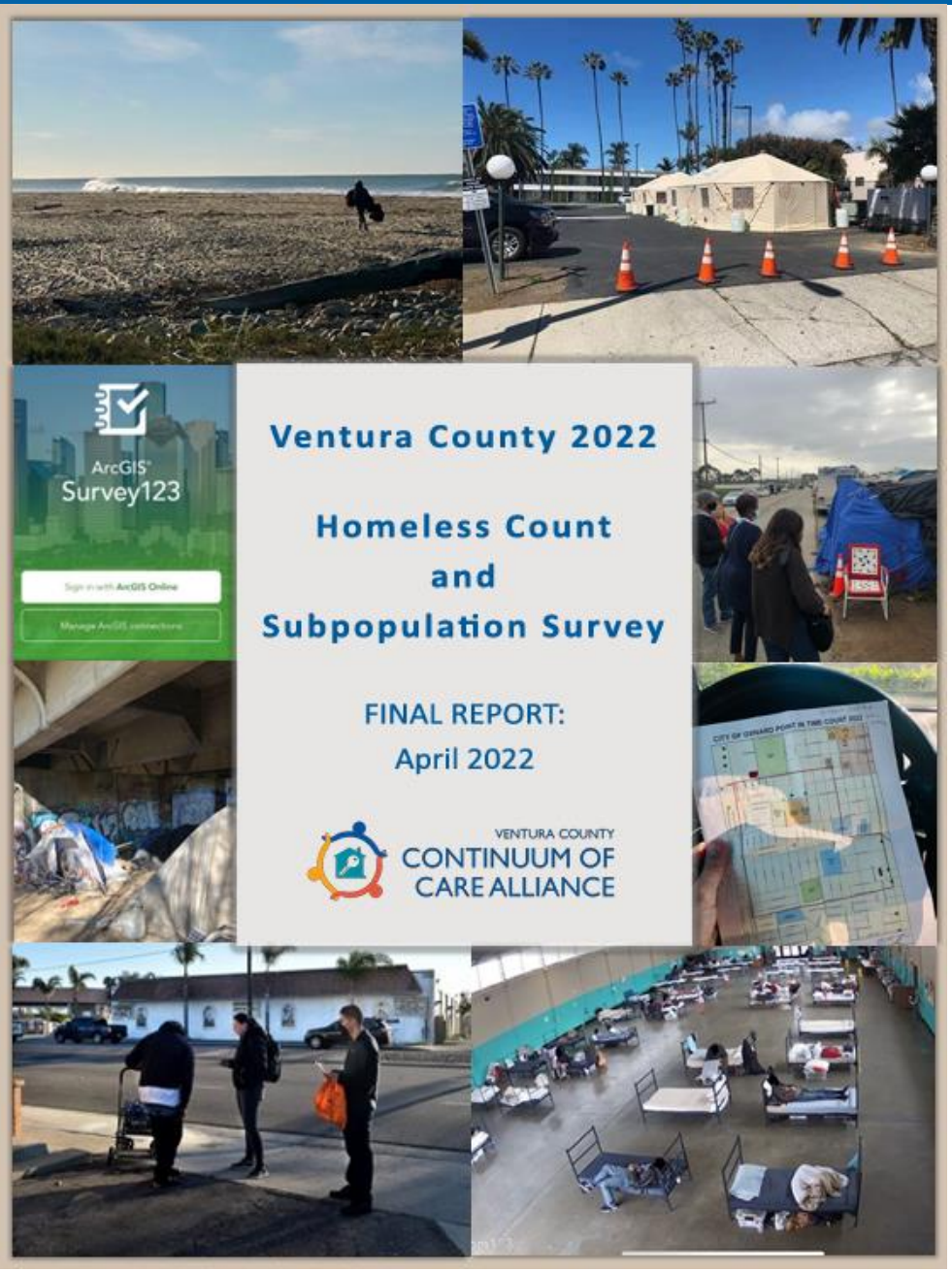
"with a primary nighttime residence that is a **public or private place** not designed for or ordinarily used as a regular sleeping accommodation for human beings, including a **car, park, abandoned building, bus or train station, airport, or camping ground**"

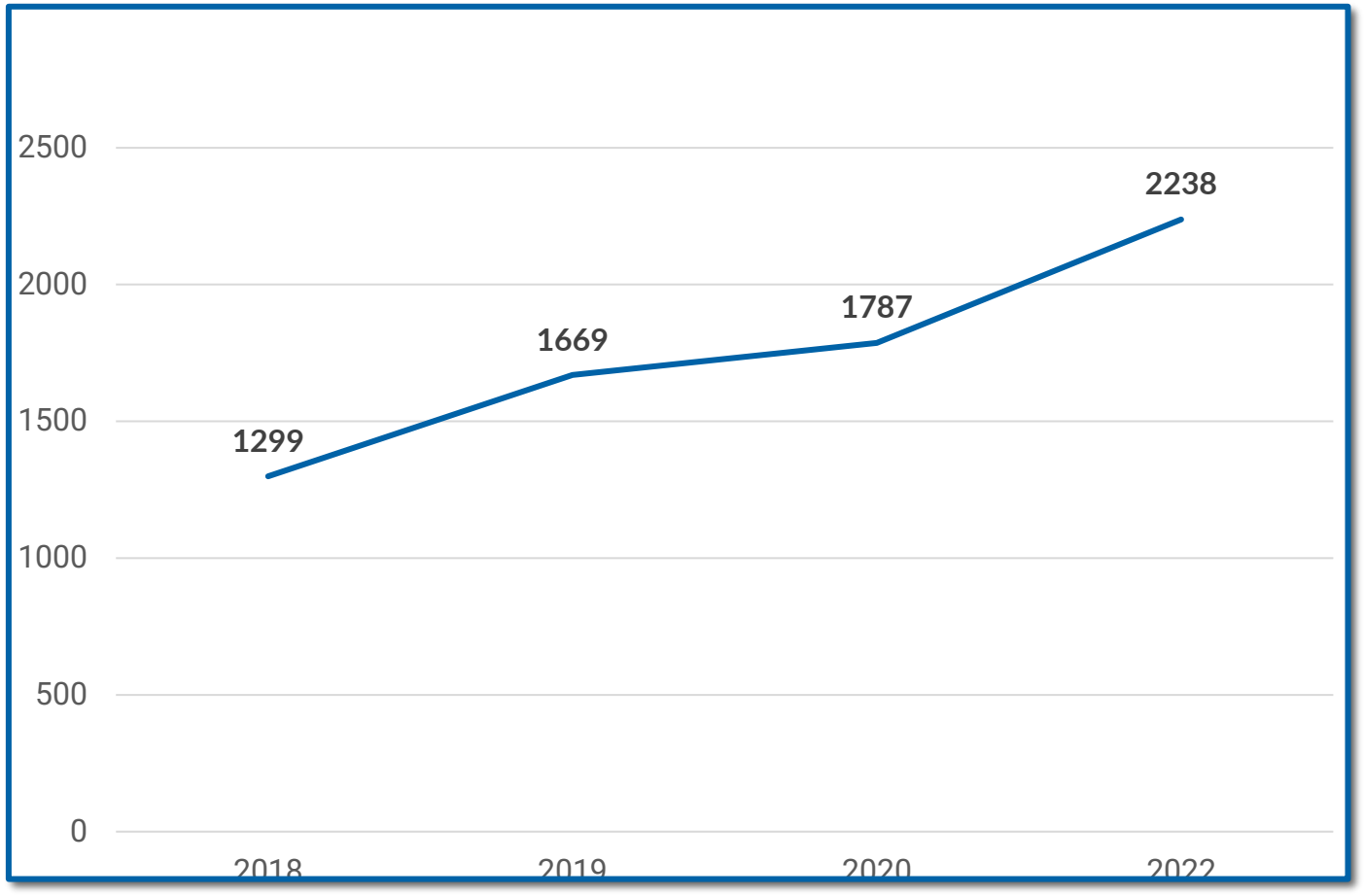
Sheltered

"living in a **supervised publicly or privately operated shelter** designated to provide temporary living arrangements (including congregate shelters, transitional **housing, and hotels and motels paid** for by charitable organizations or by federal, state, or local government programs for low-income individuals)"

https://s33020.pcdn.co/wp-content/uploads/2021/03/VC-2022-Homeless-Count-Report-FINAL.pdf

Homelessness in Ventura County





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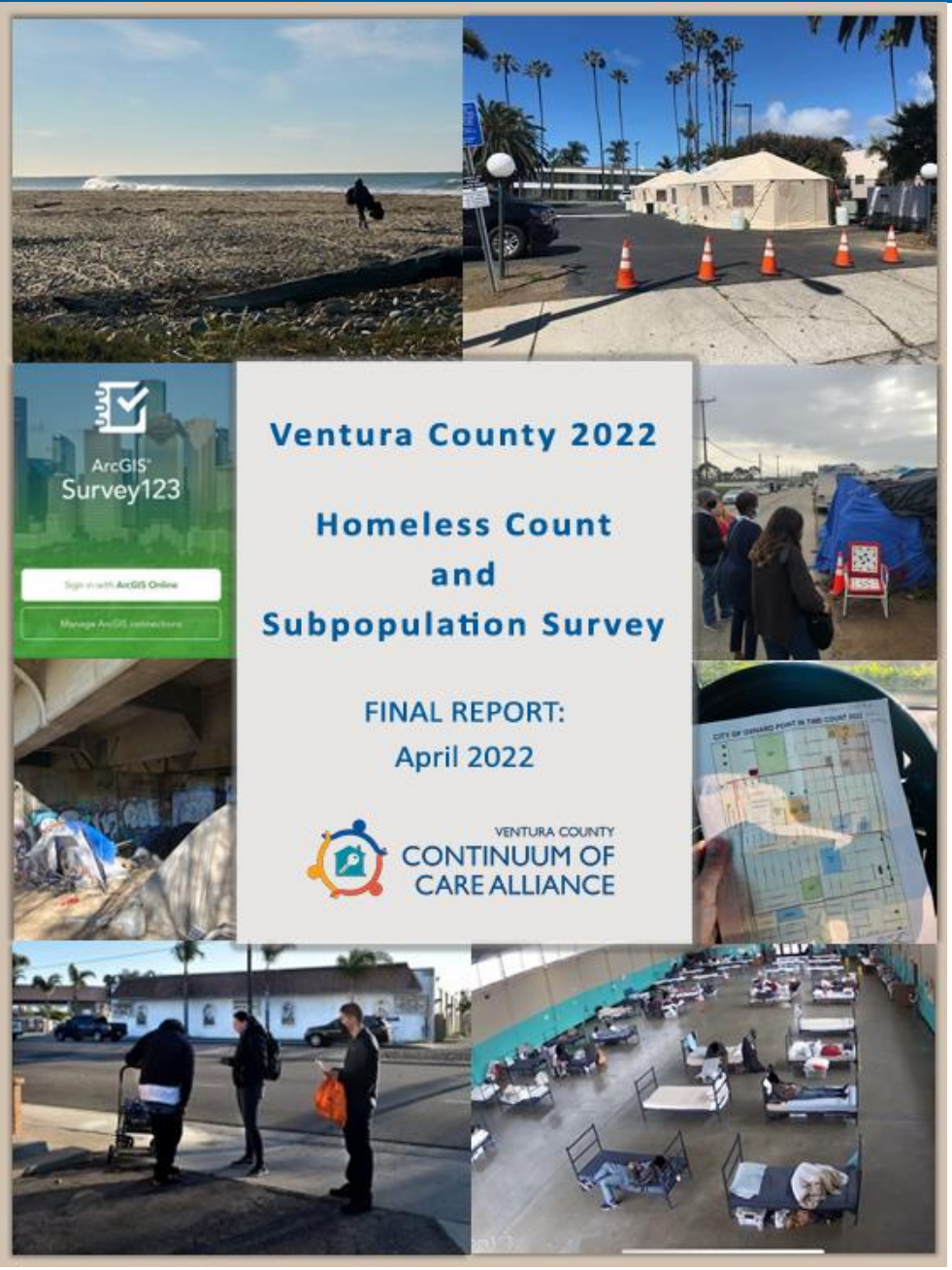
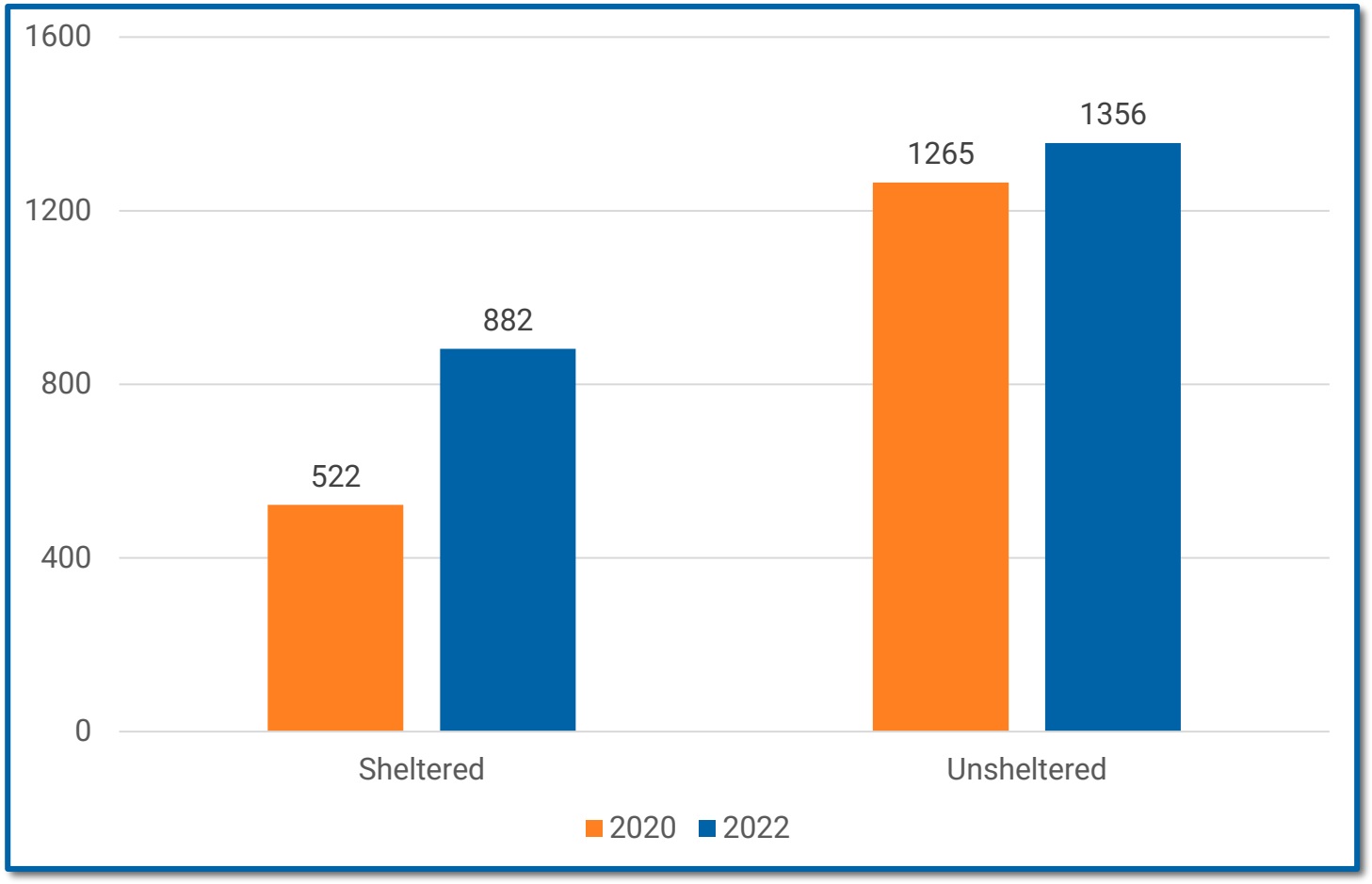
Homelessness in Ventura County



2020 & 2022 Homeless Counts



https://s33020.pcdn.co/wp-content/uploads/2021/03/VC-2022-Homeless-Count-Report-FINAL.pdf

The McKinney -Vento Homeless Assistance Act

Homeless Education Program and Services

Ventura County Office of Education
5189 Verdugo Way
Camarillo, CA 93012
www.vcoe.org

"Commitment to Quality Education for All"

Fixed:

A residence that is stationary, **permanent** and not subject to change.

Regular:

A residence that is used **consistently** on a regular, nightly basis.

Adequate:

A residence that is **sufficient for meeting both the physical and psychological** needs typically met in a home environment. The residence has adequate privacy, space, security, lighting and ventilation, etc.

The McKinney -Vento Homeless Assistance Act

Homeless Education Program and Services

Ventura County Office of Education
5189 Verdugo Way
Camarillo, CA 93012
www.vcoe.org

"Commitment to Quality Education for All"

Mckinney-Vento Definition:

"individuals who lack a fixed, regular, and adequate nighttime residence "

Homelessness may include:

- **Renting a room from another family** because of loss of housing.
- **Living "Doubled -up"** with another family because of economic hardship.
- **Moving** from one family member's or friend's house to another **because you cannot stay for a long period of time.**
- Living in a **car or trailer**, **motel or hotel, shelter or transitional housing**.

The McKinney -Vento Homeless Assistance Act

DISTRICT NAME	Total Students	# Homeless	% Homeless	# Doubled-Up	% Doubled-Up
OXNARD SD	13399	2421	18%	2321	96%
OXNARD UNION HSD	17338	1691	10%	1573	93%
HUENEME ELEMENTARY	7022	901	13%	873	97%
VENTURA UNIFIED	14,672	834	6%	717	86%
RIO ELEM SD	5217	654	13%	648	99%
CONEJO VALLEY UNIFIED	15999	618	4%	573	93%
SANTA PAULA UNIFIED	4808	451	9%	410	91%
SIMI VALLEY UNIFIED	15677	416	3%	377	91%
PLEASANT VALLEY SD	6943	192	3%	178	93%
FILLMORE UNIFIED	3694	154	4%	129	84%
MOORPARK UNIFIED	5809	83	1%	70	84%
OJAI UNIFIED	2129	71	3%	62	87%
OCEAN VIEW ELEM	2107	64	3%	54	84%
VENTURA COE	14672	63	0%	54	86%
SOMIS UNION SD	219	23	11%	23	100%
BRIGGS	479	20	4%	16	80%
MUPU ELEMENTARY	185	10	5%	3	30%
OAK PARK UNIFIED	4338	2	0%	1	50%
MESA UNION SD	1080		0%		
SANTA CLARA ELEM	53		0%		
Total	**135,840**	**8668**	**7%**	**8082**	**93%**

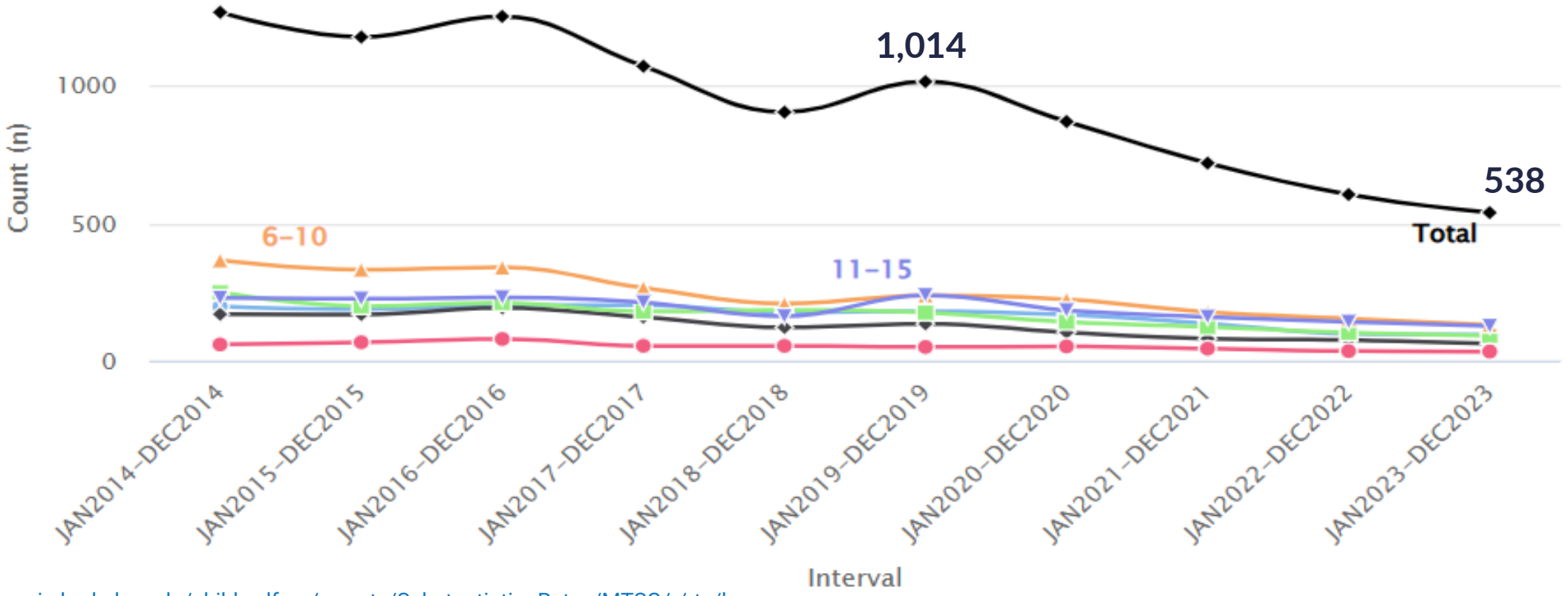
Child Maltreatment Substantiations

California Child Welfare Indicators Project (CCWIP)
University of California at Berkeley
California Department of Social Services, Research and Data Insights Branch

California Child Population (0–17) and Children with Child Maltreatment Substantiations
Children with Substantiations

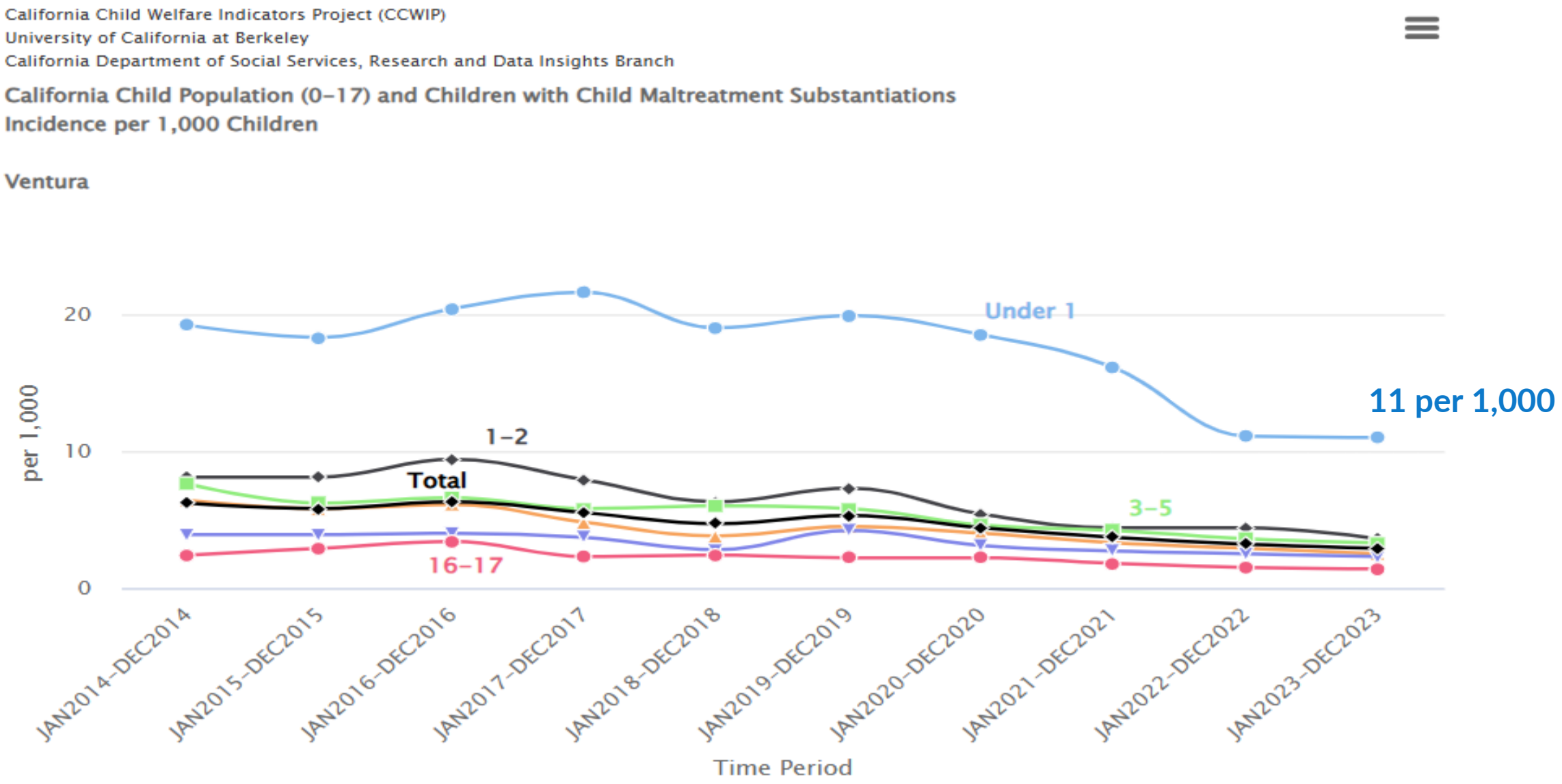
Ventura

46% are children 0-5



https://ccwip.berkeley.edu/childwelfare/reports/SubstantiationRates/MTSG/r/rts/l

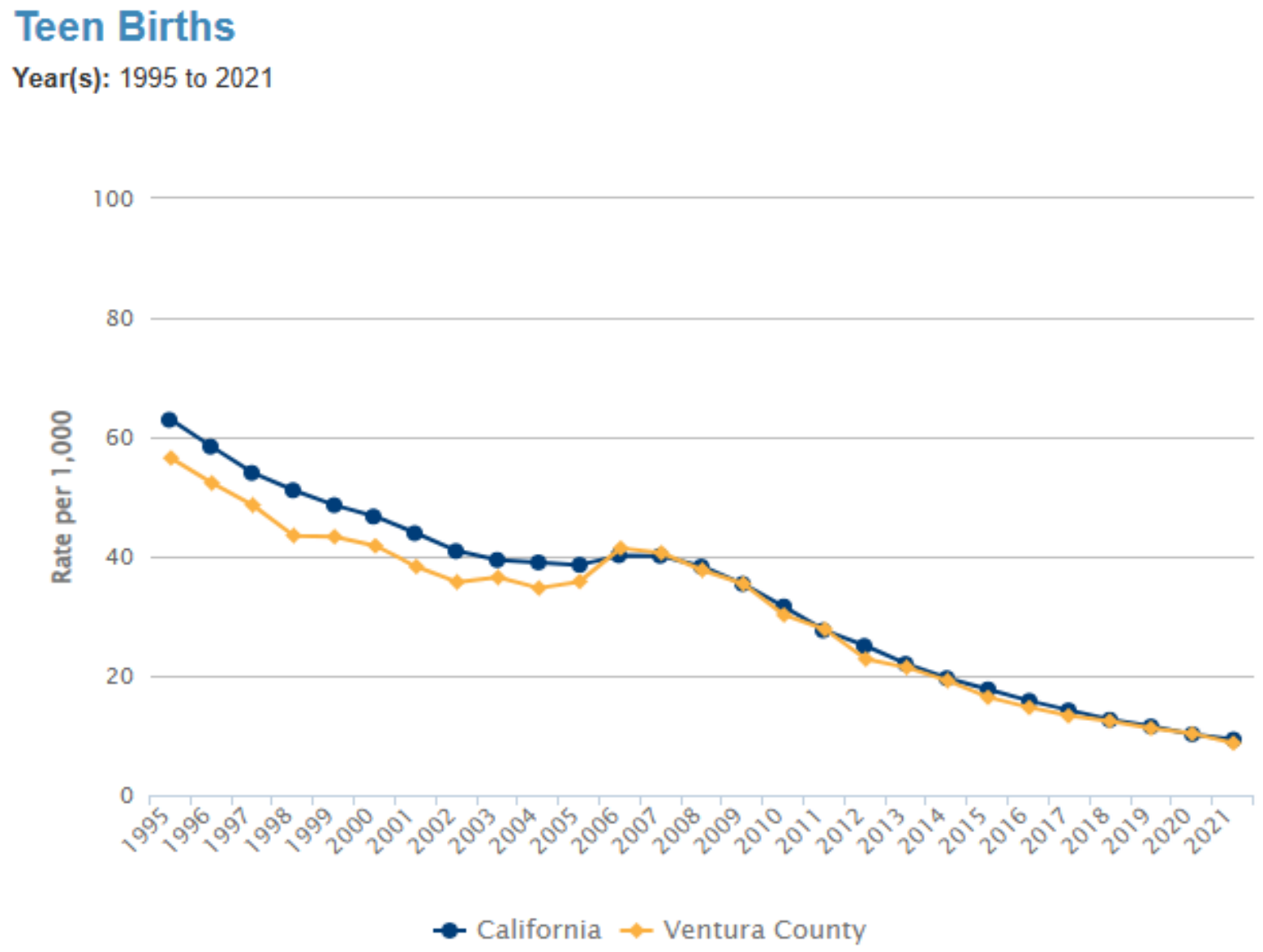
Child Maltreatment Substantiations



11 per 1,000

https://ccwip.berkeley.edu/childwelfare/reports/SubstantiationRates/MTSG/r/rts/l

Teen Births



Source: https://www.kidsdata.org/region/363/ventura-county/summary#44/physical-health

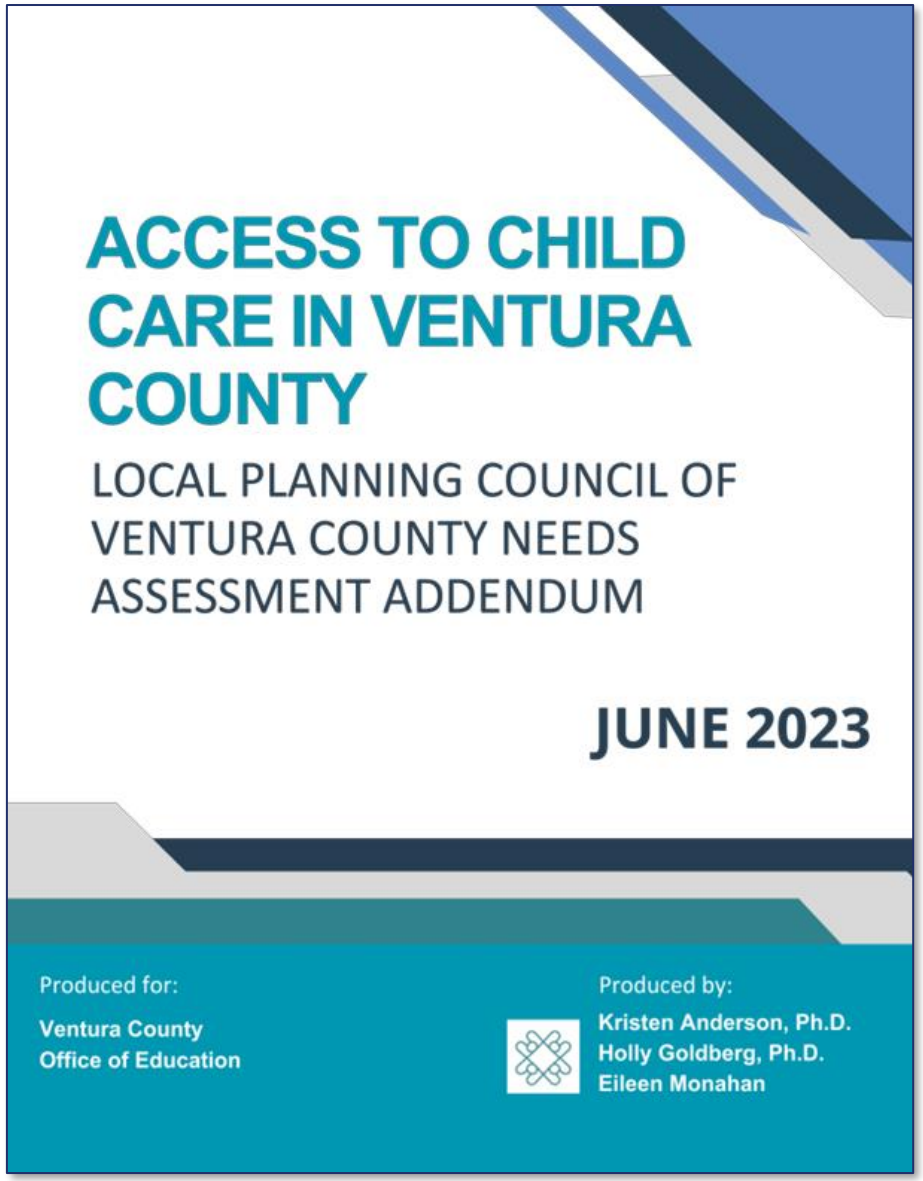
QUALITY EARLY LEARNING

Early Childhood and Family
Support TA and Coaching

Take 5 and Read to Kids
Early Literacy Advocacy

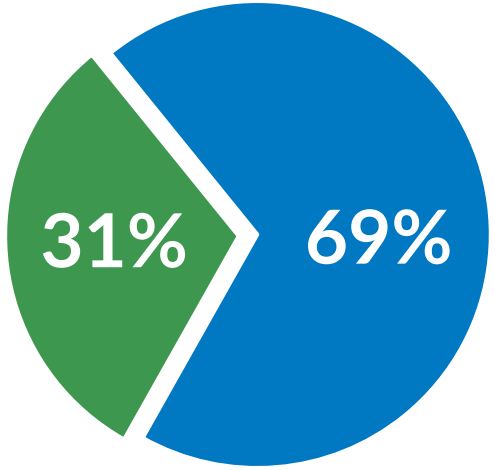
Parent and Child Together
Curriculum & Routines

Access to Child Care



60,507 Children 0-5 in **Ventura County**

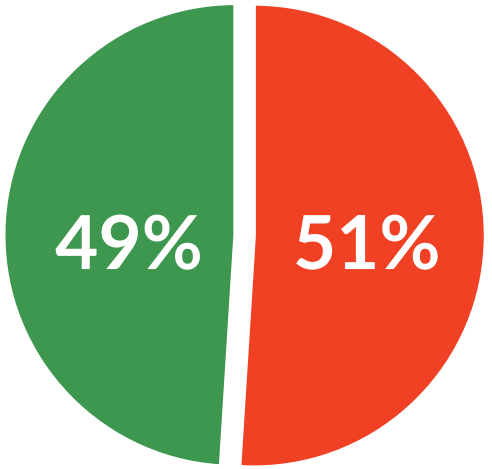
18,781 Licensed ECE Spaces



All Unmet Need

38,262 Children 0-5 in **Working Families**

18,781 Licensed ECE Spaces



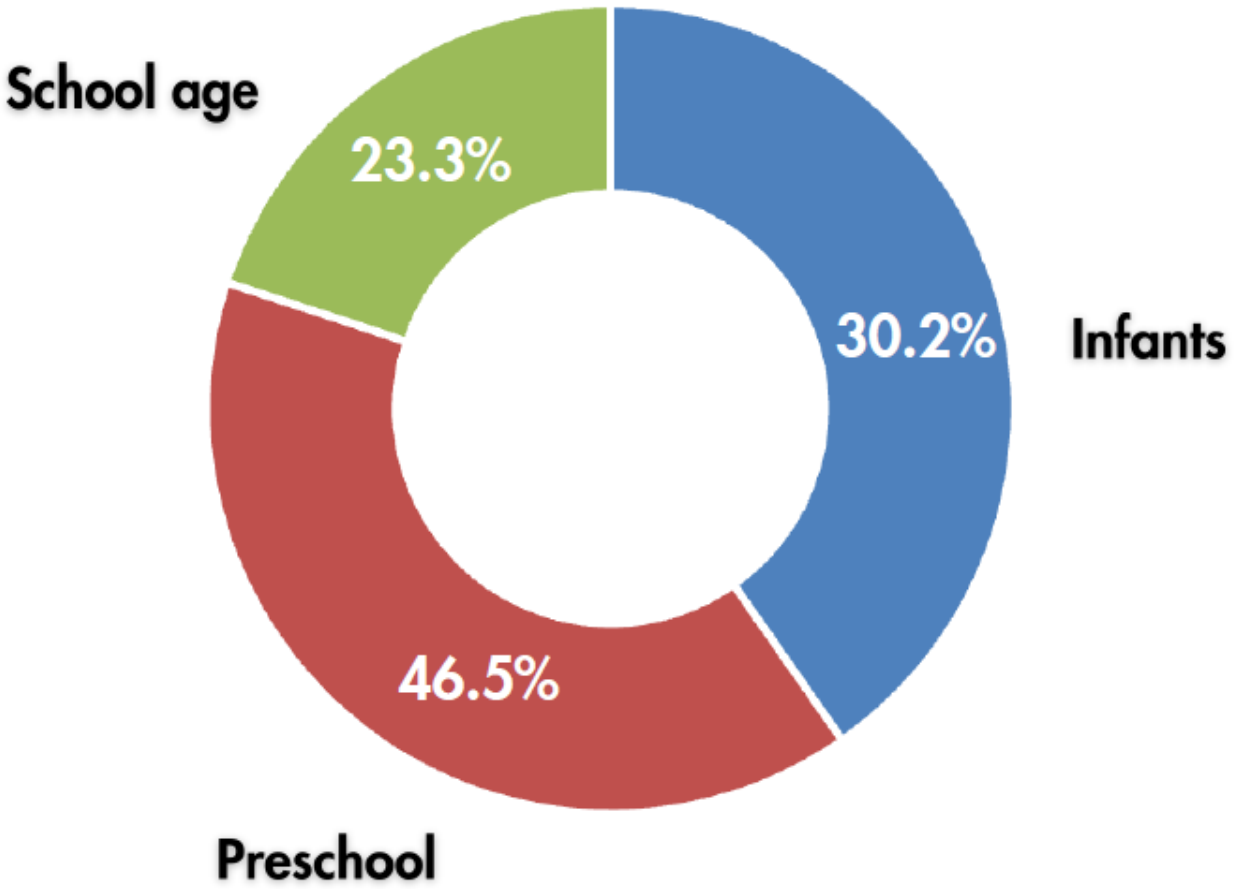
Unmet Need of Working Families

Licensed capacity data: Child Development Resources sourced from My Child Care Plan for Ventura County, filtered by active providers, May 26 2023

Access to Child Care

Referral Requests by Age Group

The following chart represents referral requests sent to CDR during the 2023-2024 fiscal year.



Child Development Resources
Helping Stars Shine Their Brightest!

Access to Child Care

Cost of Child Care Continues to Outpace Wages

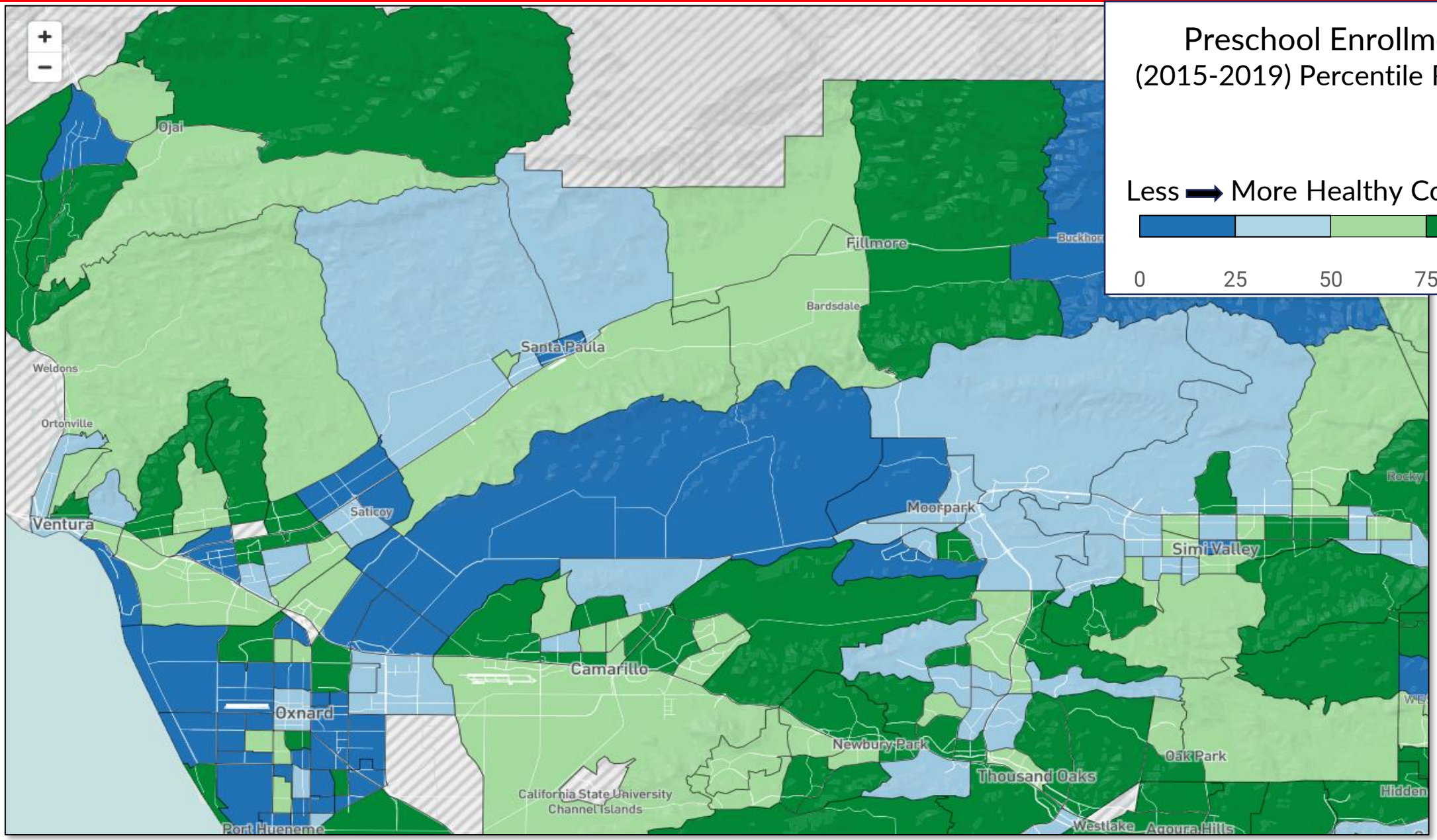
Age Group	Estimated Avg. 2024 Rates	2024 % of Rates as a Share of Family Income	Current Rates for Subsidized Child Care
Infant/Toddler	**$19,790**	**15%**	**$16,176**
Preschool	**$16,185**	**13%**	**$13,224**
School Age	**$12,960**	**11%**	**$11,832**

*California Department of Social Services
**U.S. Department of Labor

Difference of $3,614

Child Development Resources
Helping Stars Shine Their Brightest!

Preschool Enrollment



https://map.healthyplacesindex.org/?redirect=false

HOPE®

HEALTHY OUTCOMES FROM POSITIVE EXPERIENCES

PCEs help children grow into healthy adults.

Positive childhood experiences (PCEs) drive healthy child development and lessen the lifelong effects of adverse childhood experiences (ACEs). PCEs help children build resilience and grow into thriving, healthy adults.

Relationships

Safe and supportive relationships within the family and with other children and adults.

Environment

Safe, equitable, and stable environments where children can live, learn, and play.

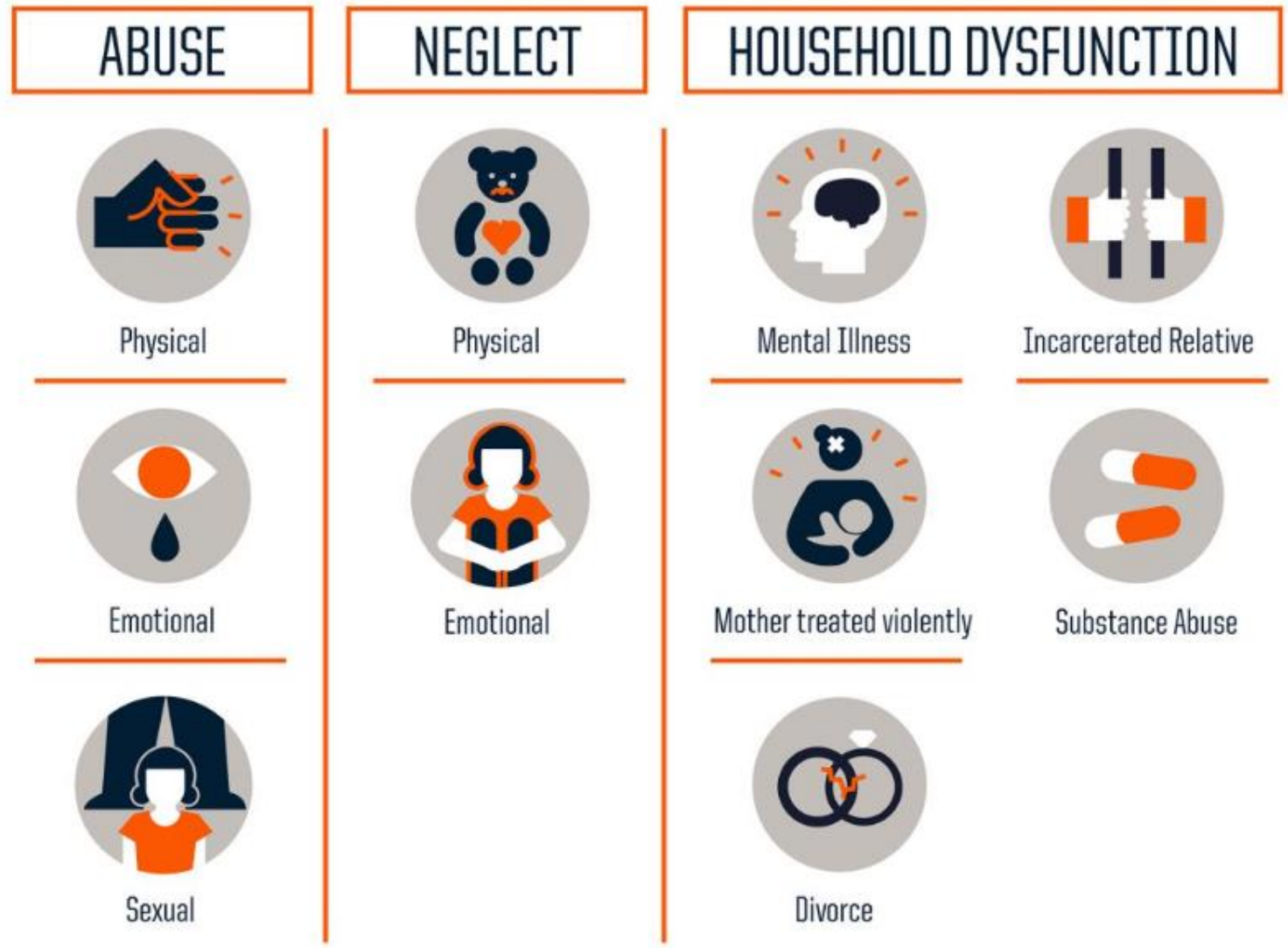
Engagement

Opportunities for social and civic engagement to develop a sense of belonging and connectedness.

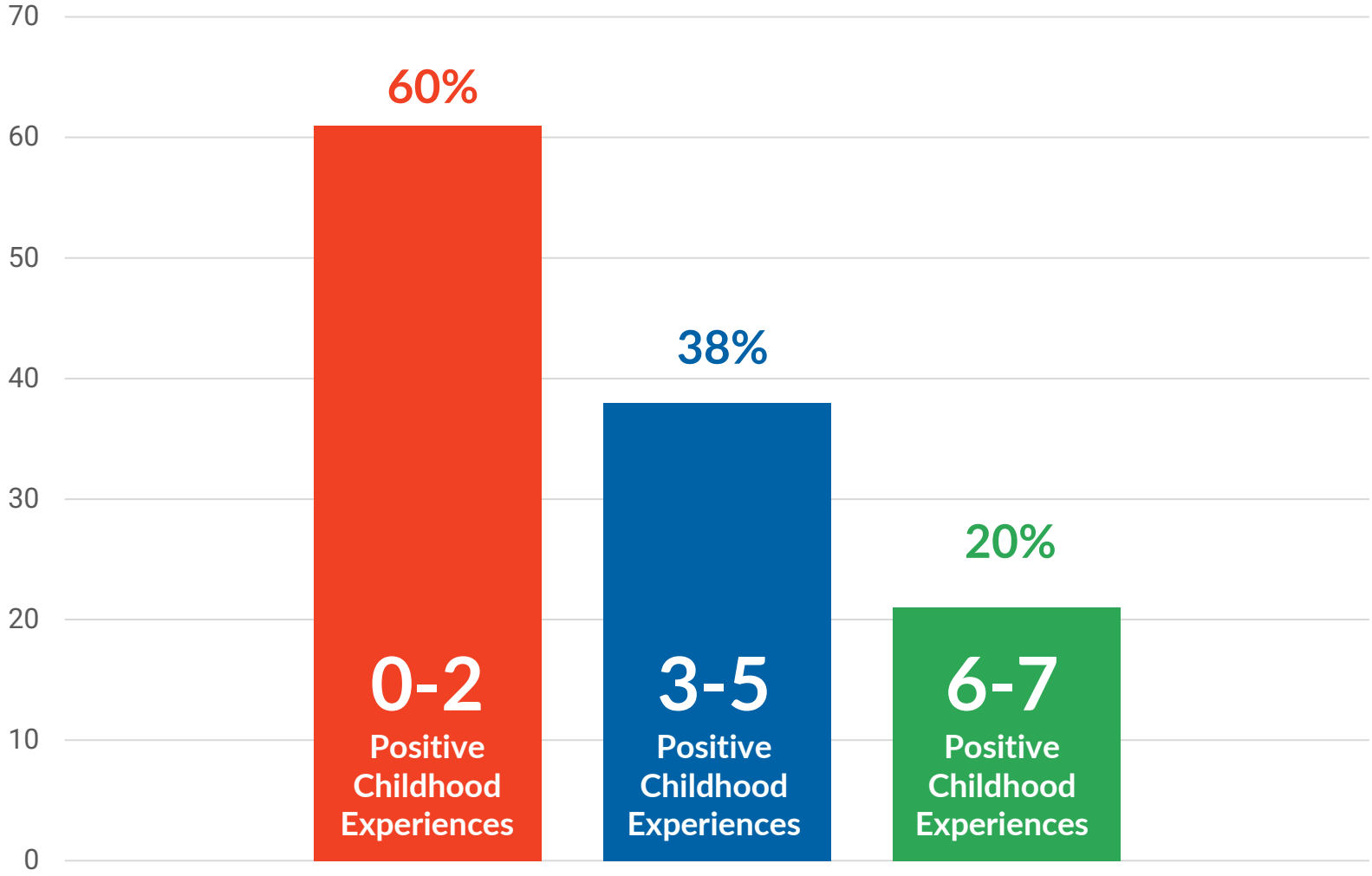
Emotional Growth

Opportunities for emotional growth where children feel supported through difficult events and emotions.

Adverse Childhood Experiences



% of Adults with 4+ ACEs with Depression or Poor Mental Health



Positive Childhood Experiences and Adult Mental and Relational Health in a Statewide Sample. https://pmc.ncbi.nlm.nih.gov/articles/PMC6735495/

Carl Compton Bell, MD, (1948 –2019)

Risk Factors
are not
Predictive Factors
because of
Protective Factors

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Strategic Priority Landscape

FIRST 5 VENTURA COUNTY

2024 ANNUAL REPORT

FIRST 5 YEARS

By the time a child turns five, 90% of their brain is developed. The first five years of a child's life are critical for developing lifelong social, emotional, and learning skills.

VISION

All Ventura County children are born healthy, thrive in nurturing environments, and enter school prepared and eager to learn.

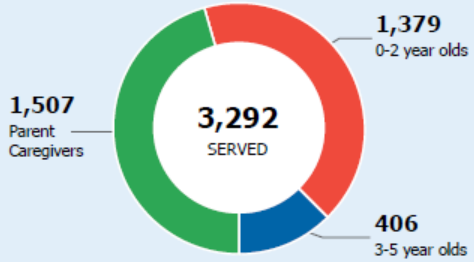
MISSION

First 5 Ventura County's (F5VC) mission is to strengthen families, communities, and systems of care for children prenatal to five years through investments, expertise, and leadership so all children reach their full potential.

COMMITMENT TO EQUITY

F5VC is dedicated to serving families who can benefit the most and have the least access to other early childhood services. Program evaluation illuminated the F5VC's program outcomes in narrowing education- and income-related disparities that can affect parenting. The Neighborhoods for Learning have a powerful potential to promote equity in diverse communities.

F5VC SERVES THE WHOLE FAMILY



STRATEGIC PRIORITIES

F5VC applies a program and systems integration lens to the following strategic priority areas to focus efforts in achieving our vision and mission.

- Strong and Resilient Families
- Comprehensive Child Health and Development
- Quality Early Learning

Next Steps

State and National Trends

Assets and Opportunities

Parent and Partner Engagement

Strategic Planning Process

FIRST 5
VENTURA COUNTY

Questions?