Annual Report AR-1

Ventura Revenue and Expenditure Summary

July 1, 2024 - June 30, 2025

Revenue Detail

Category	Amount
Tobacco Tax Funds	$4,447,826
IMPACT Legacy	$0
Small Population County Augmentation Funds	$0
Home Visiting Coordination Funds	$0
Other First 5 California Funds	$0
Other First 5 California Funds Description	
Other Public Funds	$978,554
Other Public Funds Description 1) County of Ventura – Medi-Cal Administrative Activities (MAA) reimbursement: $22,844; 2) County of Ventura – Expansion Funding for Neighborhoods for Learning services: $760,114; 3) Ventura County Office of Education - QIS in Alternative Settings (IMPACT program funds coordinated by a non-First 5 local lead): $50,000; 4) First 5 Santa Barbara County – Home Visiting Coordination & Integration: $145,596	
Donations	$645
Revenue From Interest Earned	$1,160,452
Grants	$0
Grants Description	
Other Funds	$3,502
Other Funds Little Blue Creche - Loan Fee $3,502	
Total Revenue	**$6,590,979**

Improved Family Support

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
General Family Support	First 5 County Commission	• Playgroups	1652	1351	0	$3,568,909
					Total	**$3,568,909**

Improved Child Development

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
Quality Early Learning and Care Supports	First 5 County Commission	• Quality Counts California	0	0	35	$44,643
					Total	**$44,643**

Improved Child Health

Service	Grantee	Program(s)	Children	Caregivers	Providers	Unique Families	Amount
Early Intervention	First 5 County Commission	• Care Coordination and Linkage	144	126	47	0	$199,493
						Total	**$199,493**

Improved Systems Of Care

Service	Grantee	Program(s)	Amount
Systems Building	CBO/Non-Profit	• Not Applicable (Community Investment Loan Fund)	$19,101
Systems Building	First 5 County Commission	• Not Applicable (Parent Leadership)	$1,143
Systems Building	First 5 County Commission	• Not Applicable (Program and System Integration)	$1,099,311
		Total	**$1,119,555**

Expenditure Details

Category	Amount
Program Expenditures	$4,932,600
Administrative Expenditures	$269,935
Evaluation Expenditures	$267,802
Total Expenditures	$5,470,337
Excess (Deficiency) Of Revenues Over (Under) Expenses	$1,120,642

Other Financing Details

Category	Amount
Sale(s) of Capital Assets	$0
Other	$0
Total Other Financing Sources	**$0**

Net Change in Fund Balance

Category	Amount
Fund Balance - Beginning	$22,446,969
Fund Balance - Ending	$23,567,611
Net Change In Fund Balance	$1,120,642

Fiscal Year Fund Balance

Category	Amount
Nonspendable	$320,202
Restricted	$0
Committed	$23,247,409
Assigned	$0
Unassigned	$0
Total Fund Balance	$23,567,611

Expenditure Note

As reported in Revenue Detail under Other Public Funds, First 5 Ventura County received $145,596 via a subcontract from First 5 Santa Barbara County (the Lead County) for the Region 7 Home Visiting Coordination & Integration grant.

Annual Report AR-2

Ventura Demographic Worksheet

July 1, 2024 - June 30, 2025

Population Served

Category	Number
Children Less than 3 Years Old	1,326
Children from 3rd to 6th Birthday	371
Primary Caregivers	1,429
Providers	47
Total Population Served	**3,173**

Primary Language Spoken in Home

Category	Number of Children	Number of Primary Caregivers
English	823	751
Spanish	446	340
Mandarin	4	4
Korean	1	1
Other - Specify with text box Mixteco	315	245
Unknown	108	88
Totals	**1,697**	**1,429**

Race and/or Ethnicity of Population Served

Category	Number of Children	Number of Primary Caregivers
Alaska Native/American Indian	1	3
Asian	25	43
Black/African-American	7	7
Hispanic/Latino	1,144	995
Native Hawaiian or Other Pacific Islander	5	5
White	254	240
Two or more races	158	37
Unknown	103	99
Totals	**1,697**	**1,429**

Duplication Assessment

Category	Data
Degree of Duplication	5%
Confidence in Data	Very confident
Additional Details (Optional)	

Annual Report AR-3

Ventura County Evaluation Summary and Highlights

July 1, 2024 - June 30, 2025

County Evaluation Summary

Evaluation Activities Completed, Findings, and Policy Impact

First 5 Ventura County (F5VC) promotes results-based accountability by consistently evaluating its investments and outcomes to track performance, support continuous quality improvement, and guide strategic decisions. F5VC partners with an external research and evaluation firm, Applied Survey Research (ASR), to implement evaluation strategies outlined in its framework. A primary focus is F5VC's Neighborhood for Learning initiative, a network of family resource centers offering Parent and Child Together (PACT) classes, parent education, developmental and health screenings, and care coordination services. Over the past three years, F5VC has successfully used the locally adapted Parenting Ladder survey to measure the program's impact on parental self-efficacy, increased knowledge, confidence building, and ability to access services and build social support networks. In FY2024-25, 178 new parents and caregivers completed retrospective pre/post surveys after participating in the program. This robust sample size, paired with demographic and service participation data, allowed for comprehensive regression analysis and repeated measures analysis of variance, revealing several important findings: 1) Increased Parental/Child Engagement: Parents reported an increase in how often they read and talked with their children after participating in the program, especially those who took part in multiple F5VC services and parents with higher education levels; 2) Enhanced Social Support: Those who engaged in more than one service experienced greater levels of social support after completing the PACT program; 3) Reduced Disparities: Parents with lower education and income saw more significant improvements in engagement with their children, with disparities either lessening or disappearing by the end of the program. The PACT program consistently proves its effectiveness in improving parenting skills and outcomes for families. The gains in knowledge, confidence, and abilities were evident across all demographic groups, including families with lower income and education levels. This highlights the program's ability to reduce education and income-related disparities, suggesting even greater outcomes with longer participation and more services. These results demonstrate the essential role PACT plays in promoting equity in diverse communities, showing that with the right support and resources, all families can create nurturing environments for their children. In addition to the Parenting Ladder survey, F5VC conducted quality improvement surveys for 206 families who returned to the program. These surveys collected data on parental knowledge, learning, and satisfaction with services, which helped drive continuous quality improvement efforts. The results showed high levels of satisfaction overall, with services well aligned with family needs. Furthermore, participation in PACT benefits families in several areas of parenting and child development, including early literacy, school readiness, increased knowledge of child development, and better access to resources. Open-ended responses highlight the program's positive effects on social-emotional development, parent/caregiver-child relationships, peer interactions, parental engagement outside of PACT, and improved confidence in parenting. F5VC worked with ASR to conduct 3 focus groups with 16 parents participating in PACT programming. The thematic analysis of focus group data yielded several themes that align closely with PACT's desired program results. These themes reflect parents' perspectives on their own learning, their children's development, and the program's responsiveness to family needs. Each theme is supported by participants' quotes, ensuring findings are grounded in authentic voices and lived experiences. F5VC additionally conducted a preliminary evaluation of the Welcome EVERY Baby (WEB) home visitation pilot program, designed to address infant and maternal health disparities for expecting

and new parents. Findings from the preliminary evaluation showed promising maternal, child, and family outcomes. For example, 100% of WEB participants (mothers and children) maintained health insurance coverage during and after the program. For children, high rates of immunization and well-child visits were maintained throughout the program, greatly exceeding the state averages. Findings from the Family Protective Factor Pre/Post survey also showed that family protective factors were strengthened across key areas of family functioning and parenting. Notable improvements were reported in communication, listening, and parenting confidence, as well as a reduction in confusion around accessing resources. The largest increases were observed in family functioning/resiliency, social support, and knowledge of parenting and child development. In conclusion, F5VC's thorough evaluation and continuous improvement processes reflect its commitment to achieving positive outcomes for families in Ventura County. By promoting equity and providing effective support and education for parents, F5VC continues to enrich the lives of children and foster strong, nurturing family environments.

County Highlights

County Highlight

First 5 Ventura County's (F5VC) FY 2024-25 investments supported the early childhood system through Neighborhoods for Learning (NfL), offering Parent and Child Together classes and family support; Help Me Grow (HMG); and systems integration, advocacy, and capacity building. The Commission advanced home visitation with several grant-funded initiatives. The Welcome Every Baby (WEB) home visitation pilot, funded by County pandemic recovery dollars, continued to improve maternal and child health, strengthen prevention, and address service gaps. F5VC also used $145,596 from First 5 California's Regional Home Visiting Technical Assistance grant to: 1) host Ventura County's first Home Visiting Conference, bringing together 110+ home visitors and partners for training on trauma-informed care, maternal mental health, and child development; 2) create bilingual eligibility tools to help families and care coordinators identify appropriate home visiting programs; and 3) develop fiscal leveraging and system-building tools, including steps toward contracting with the Ventura County Medi-Cal Managed Care Plan, Gold Coast Health Plan (GCHP). These mark the first dedicated resources for home visiting in Ventura County, tackling systemic barriers and expanding access. The Commission strengthened its partnership with GCHP by signing an MOU to coordinate services for Medi-Cal beneficiaries, especially children prenatal to age five. Work also began on becoming a contracted Community Health Worker provider with GCHP, enabling reimbursement for services—key to sustainability as Proposition 10 revenues decline. In parallel, the Commission partnered with the Ventura County Human Services Agency on building a countywide Wellness System. Through the NfL, two pilot projects—Community Pathways and the Family Access and Self-Sufficiency Team (FASST)—were launched to increase access to supports and promote healthy families in safe, local settings.